

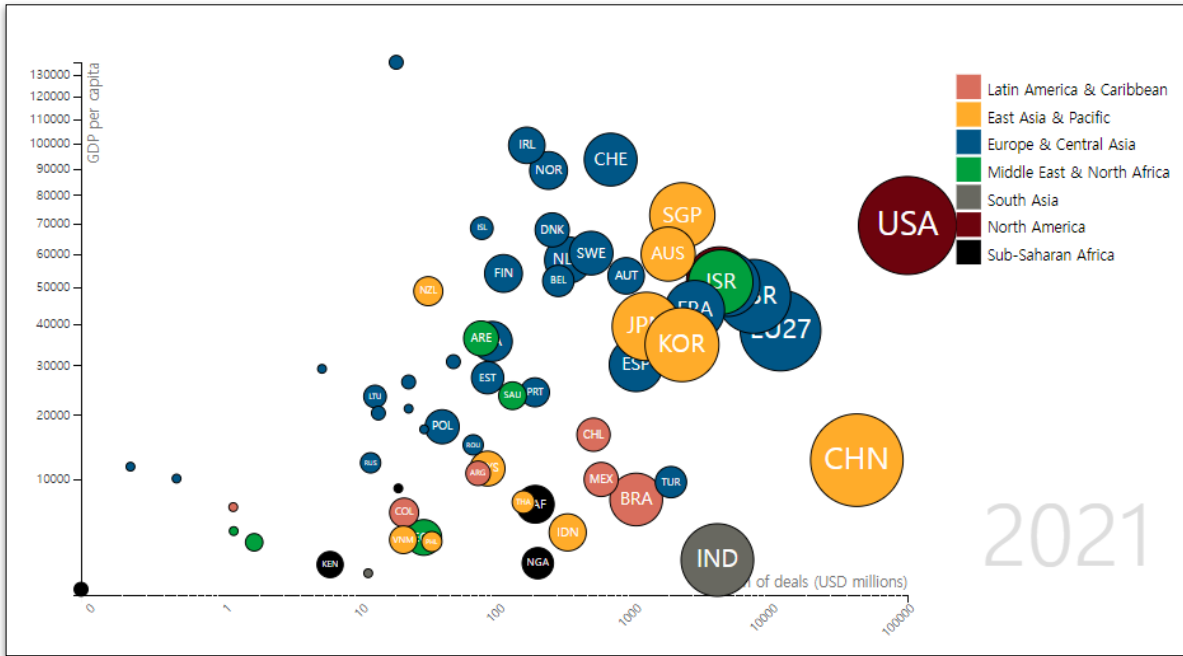
ICT-based Carbon Reduction Efforts in Korea

Yoon-seok Ko

Executive Principal

National Information Society Agency

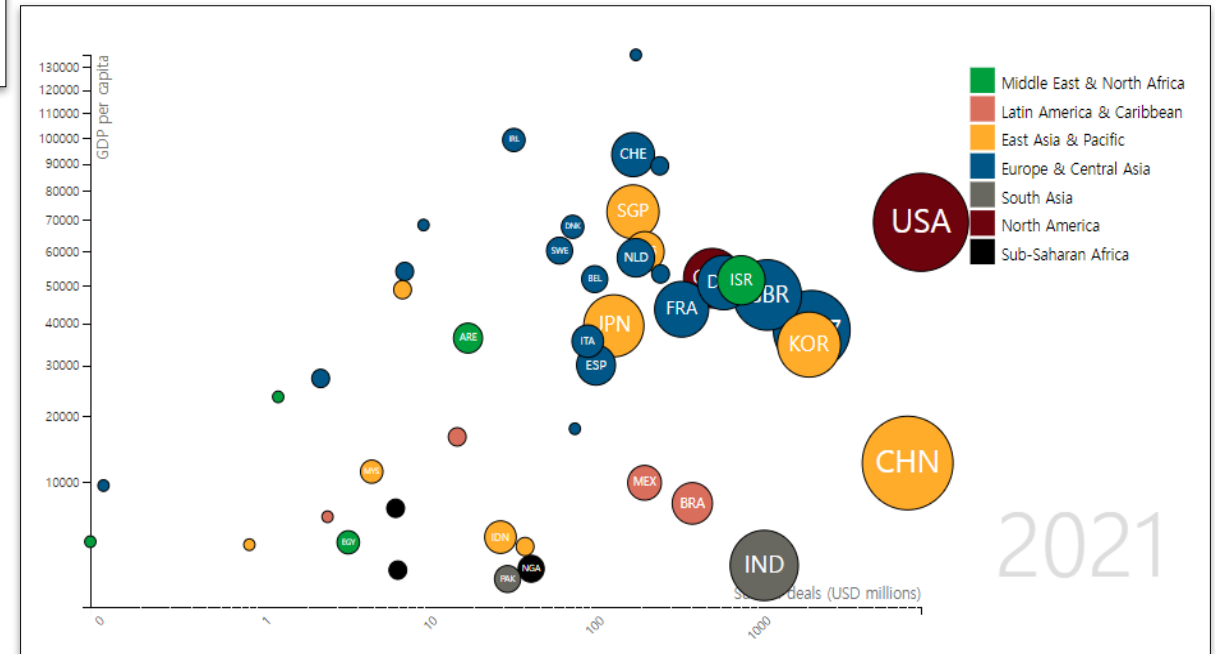
KGID
CAIRO



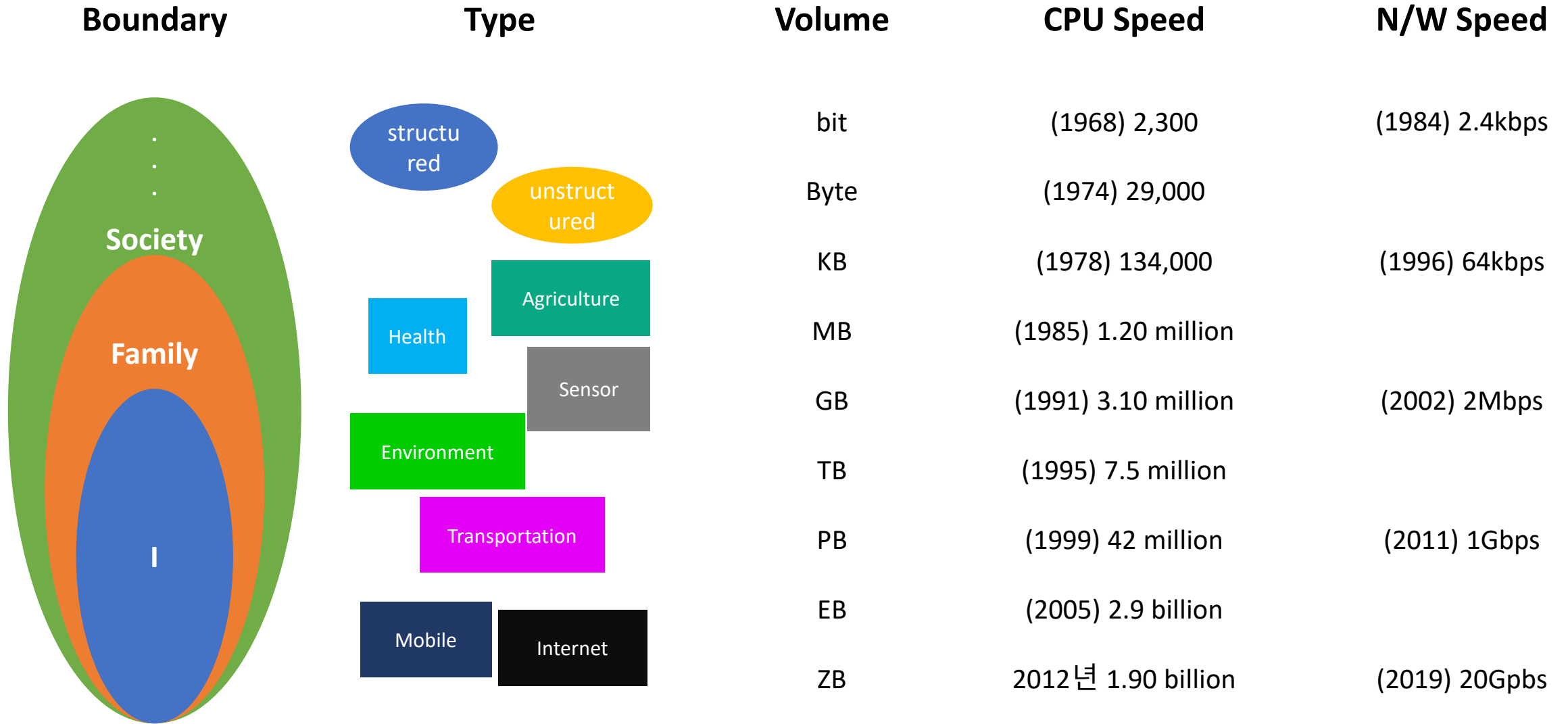
* Source: OECD.AI Policy Observatory (2023)

It shows the landscape
of **investments in Data**
by country

It shows the landscape
of **investments in AI** by
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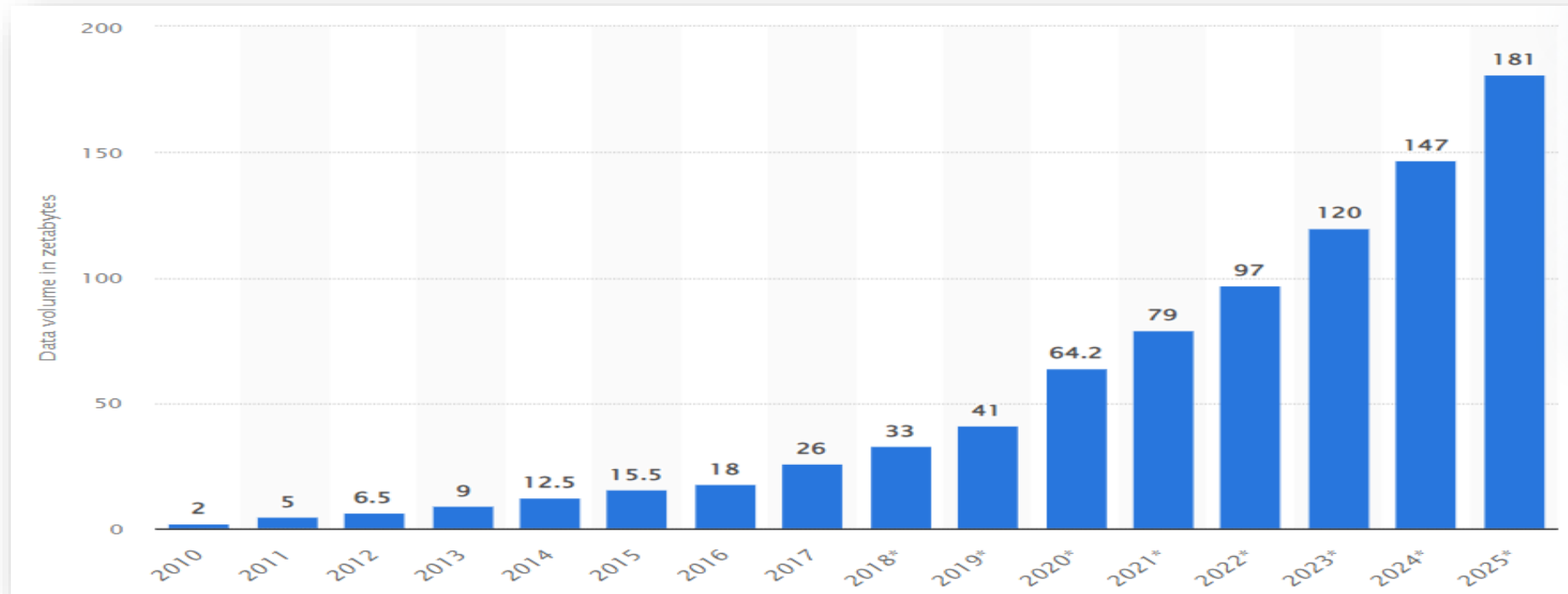
* Source: OECD.AI Policy Observatory (2023)



How will data grow in the future?

Global data production is expected to grow **44.8% annually to 181ZB by 2025.**

* 1ZB = 281.5 trillion songs / 3MB MP3 song



* source : statista, 2021

Korean New Deal

Digital New Deal

1. Data Dam

2. AI Government

3. Smart Healthcare

Green New Deal

8. Green Remodeling

9. Green Energy

**10. Eco-friendly Mobility
of the Future**

Digital & Green Convergence

4. Green & Smart Schools

5. Digital Twin

6. Digitalization of SOC

**7. Smart & Green Industrial
Complexes**

AI Service
Distribution

2.0%

AI Model
Adjustment

5.0%

AI Model
Learning

10.0%

AI Algorithm
Development

3.0%

Data
Augmentation

15.0%

Data
Labeling

25.0%

Data
Identification

5.0%

Data
Collection

10.0%

Data
Purification

25.0%

※ 자료 : The Ultimate Guide to Data Labeling for ML, Cloudfactory, Reorganized



CHINA



UNITED STATES



EUROPEAN UNION



SOUTH KOREA

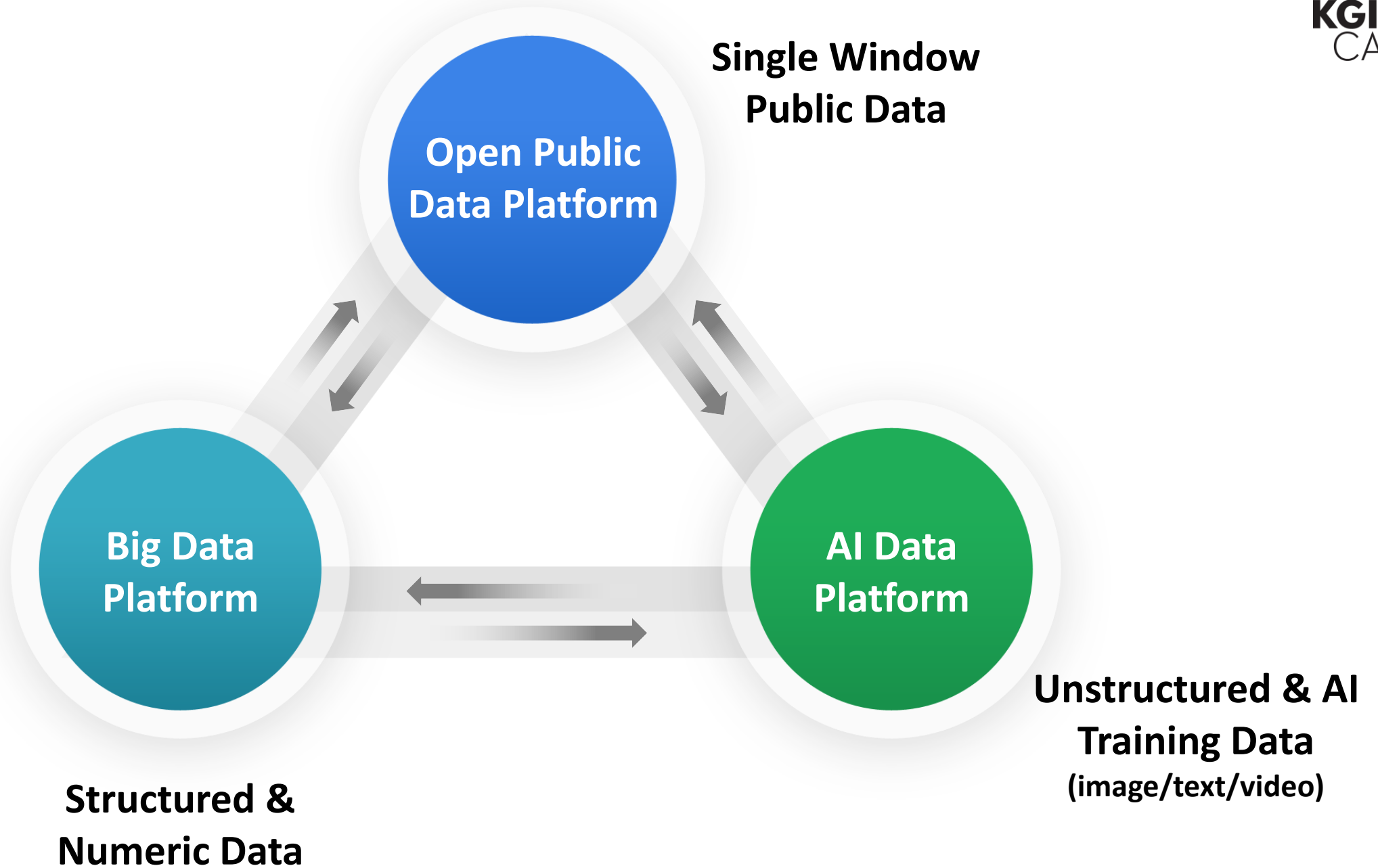


source: ETRI Insight(ETRI, 2020.11)

Government Investment on Data (2020 – 2022)

	2020	2021	2022	Total
Open Public Data Platform	USD 113 million	USD 138 million	USD 97.6 Million	USD 348.6 million
Big Data Platforms	USD 63 million	USD 53 million	USD 50 million	USD 166 million
AI Data Platform	USD 279 million	USD 311 million	USD 487 million	USD 1 billion

The Korean gov't invested **USD 1.6 billion** in three years on **Data** only.



[Ref.] Data Collection Phase



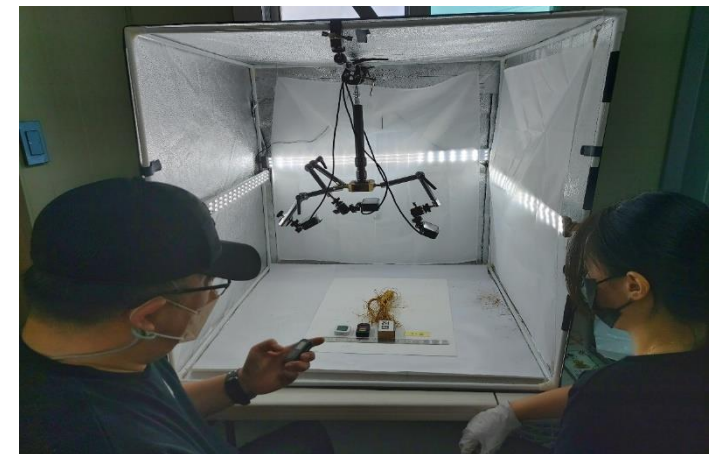
Herbal Data Collection



Robot Motion Data Collection

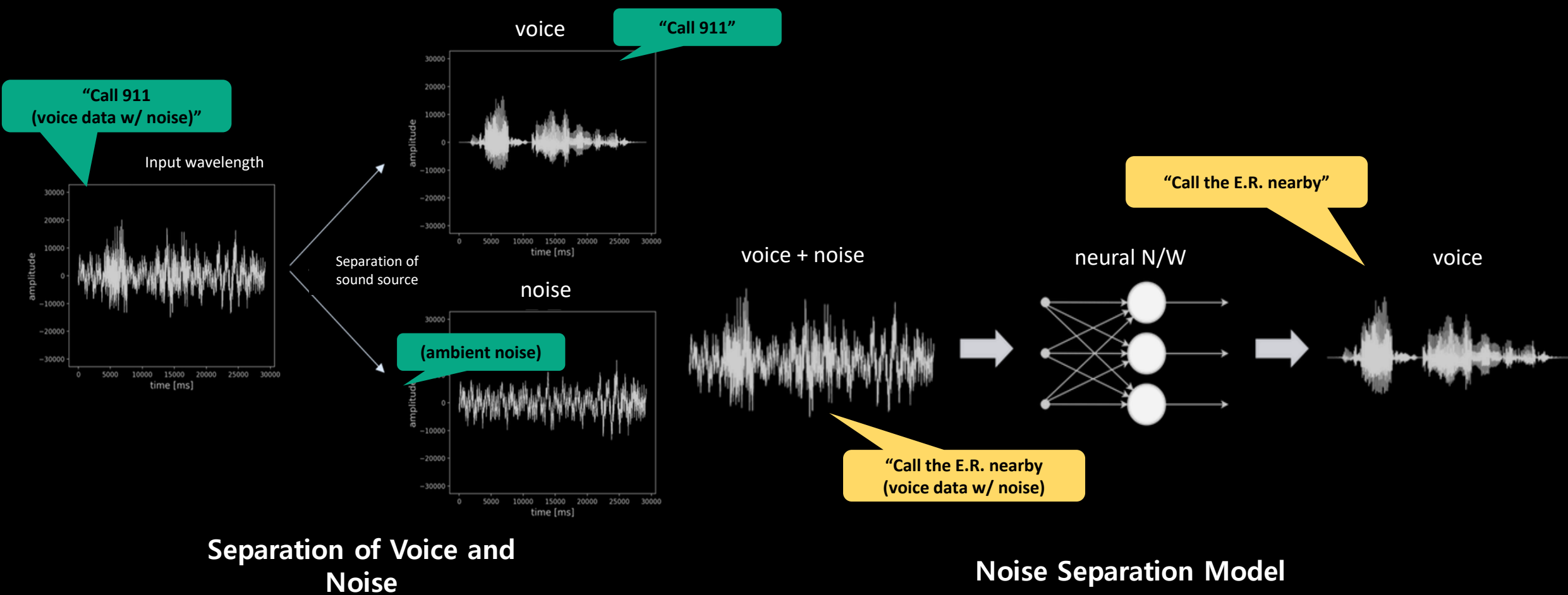


Pet Health Data Collection

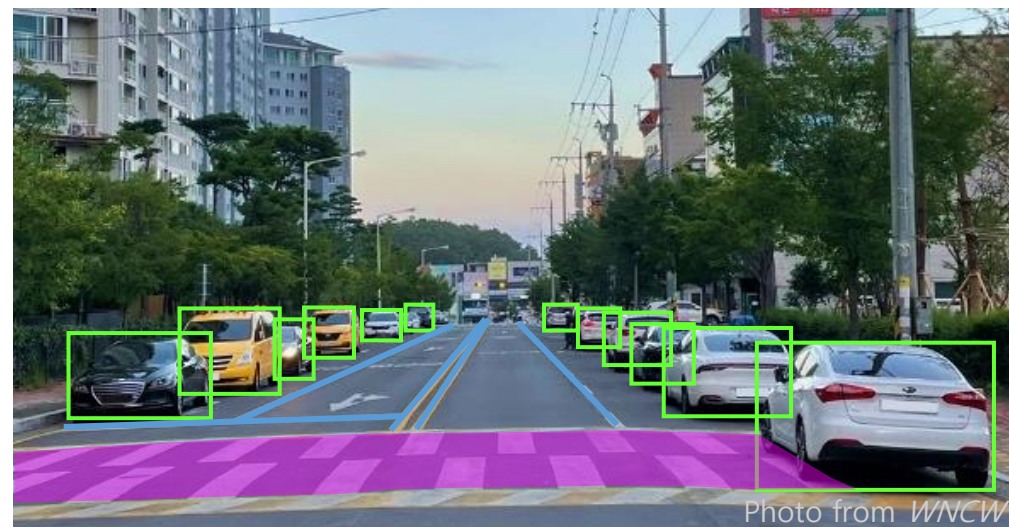
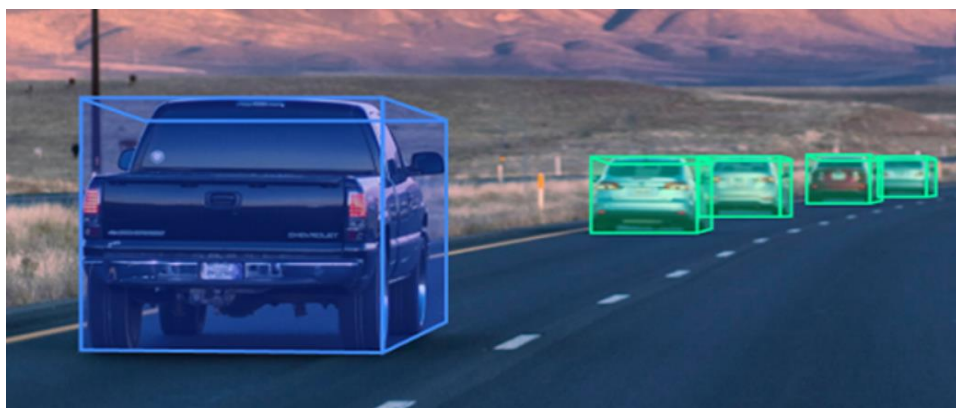
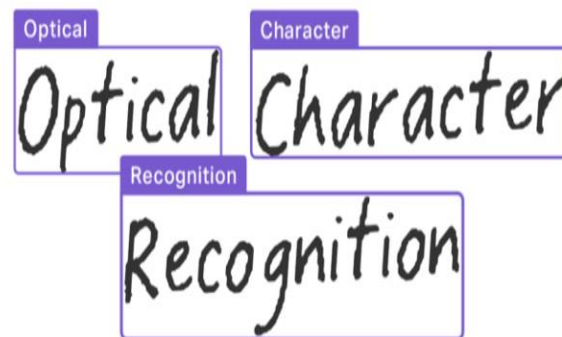
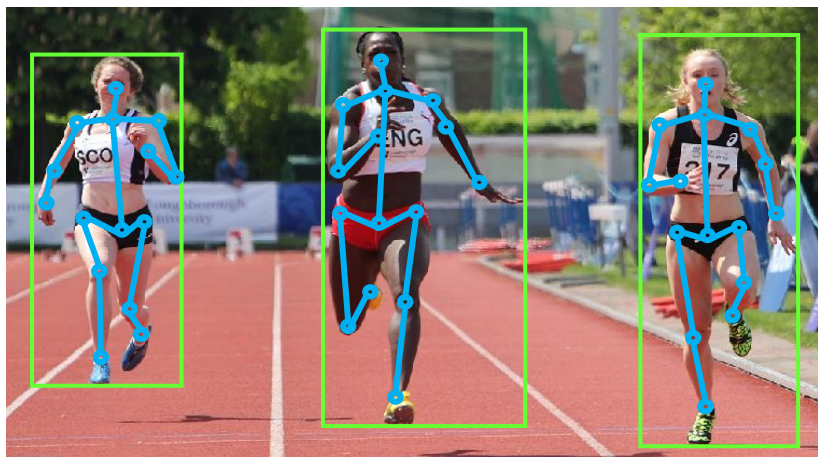


Ginseng Data Collection

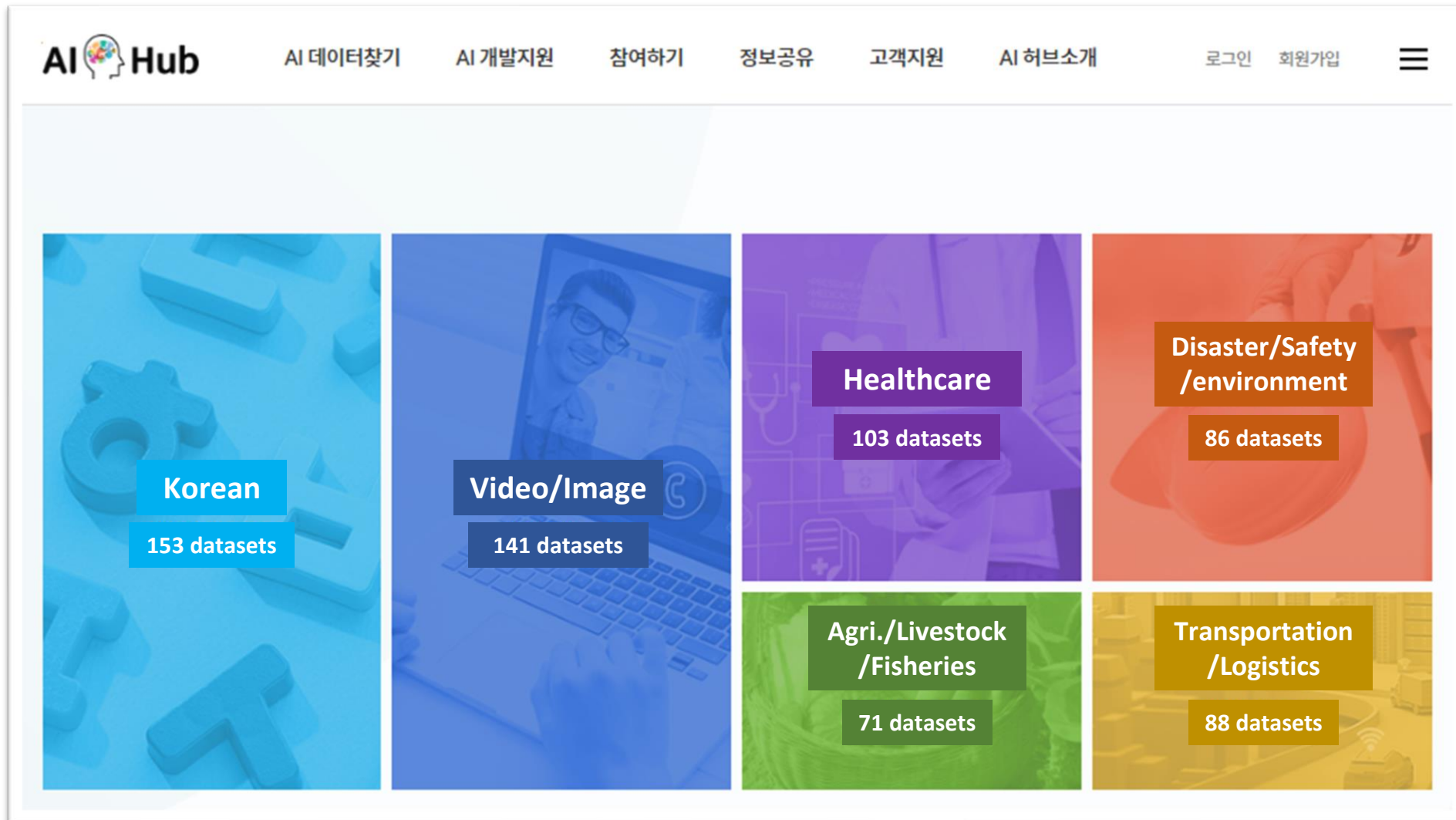
[Ref.] Data Cleansing Phase



[Ref.] Types of Data Labelling



[Ref.] Data Distribution



Outcomes of **AI Data Platform Project**

Classification	2017~2019	2020	2021	2022
Budget	USD 25 million	USD 279 million	USD 311 million	USD 487 million
# of Dataset	21 datasets	170 datasets	190 datasets	310 datasets
# of Download	17,077	32,008	81,816	78,111
# of Company Participated ※ duplication allowed	35	621	811	1,222

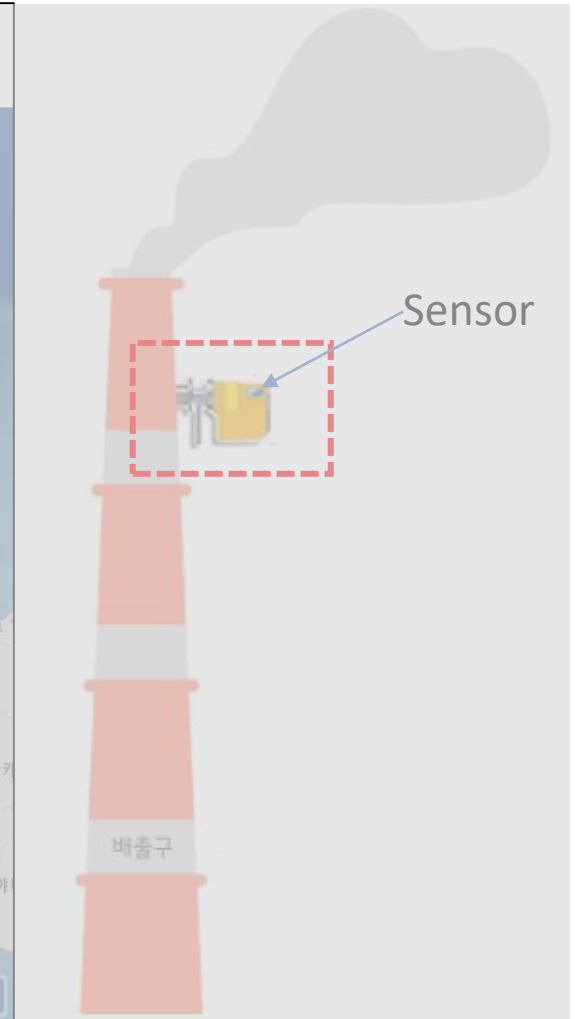
Creative Vitamin Project (2014 ~)



The Government put efforts on converging ICT with each industry

- **Vitamin A: ICT – Agriculture**
- **Vitamin B: ICT – Bio**
- **Vitamin E: ICT - Environment**

Nation-wide Chimney Monitoring System



Smart Grid – Advanced Metering Infrastructure

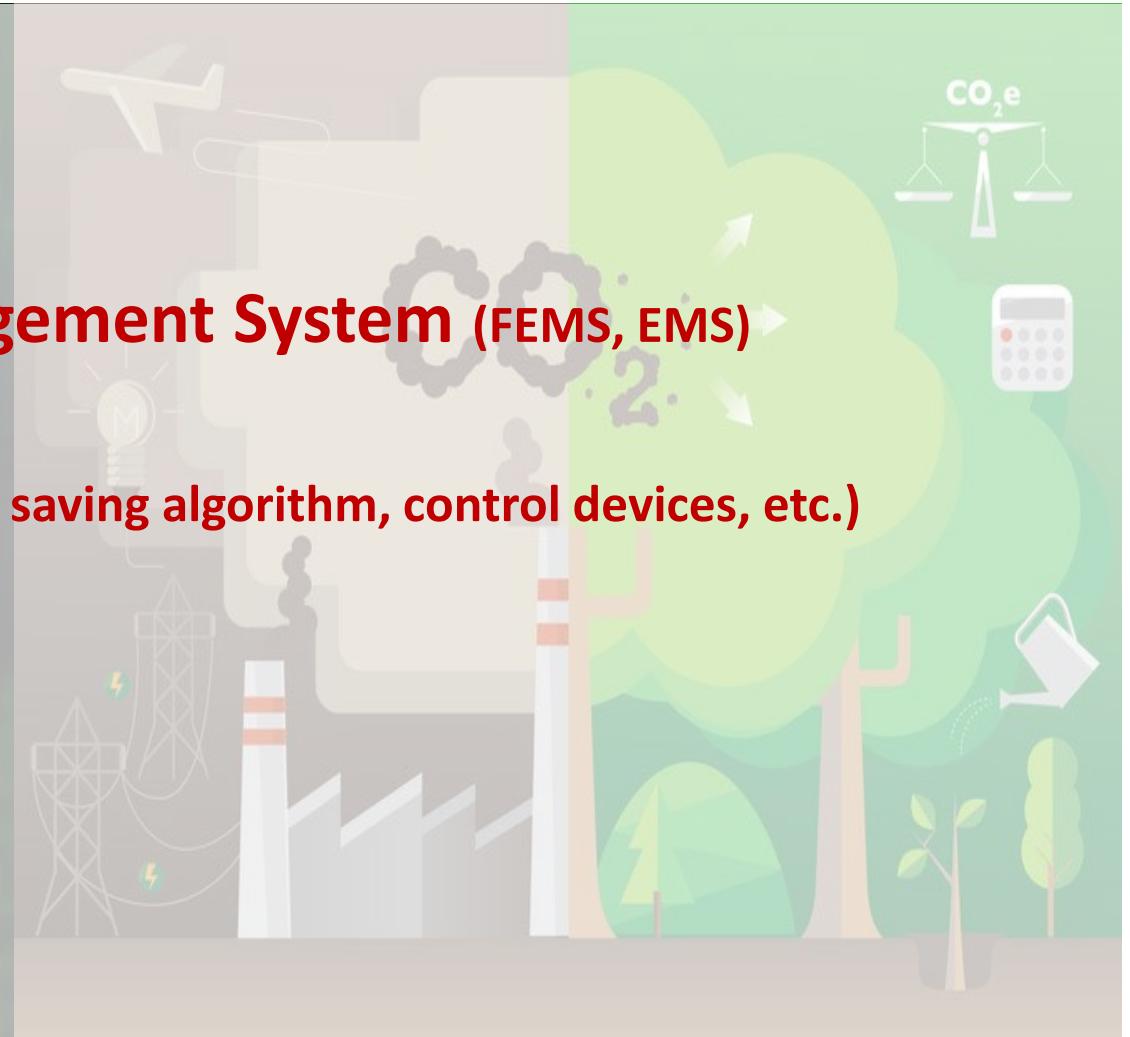


Carbon Neutral Smart Factory

Data-based Factory Energy Management System (FEMS, EMS)

Control System (electricity meter, energy saving algorithm, control devices, etc.)

Energy-efficient Facilities



Future Collaboration

Feasibility Study on ICT Convergence Project b/w Egypt-Korea

Conduct a Joint Pilot Project based on the Result of F/S

Expand Collaboration on ICT Convergence

Conclusion

1. Decide where to introduce AI “First” and then build datasets.
2. Don’t build datasets alone, let’s build datasets based on a platform.
3. Data is at scale. Let’s invest time and money as much as possible.
4. Let’s think how to make data flow at the same time.
5. Based on Concrete Data Ecosystem, use data in diverse services.

End of Document

KGID CAIRO