Green Growth Knowledge Partnership & Scaling impact for knowledge sharing

Korea Green Innovation Days, October 2023
About Us

The Green Growth Knowledge Partnership (GGKP) is a global community of policy, business, and finance professionals and organizations committed to collaboratively generating, managing, and sharing knowledge on the transition to an inclusive green economy.

https://www.greengrowthknowledge.org/
Green Policy Platform

Access the latest knowledge, data, and tools for a policy-driven transition to a green economy.

LEARN MORE
I-GO Assistant: Paving the way for SME resource efficiency

Green Industry Platform’s specialized self-assessment and navigation tool provides small and medium-sized enterprises with tailored knowledge and support services to enhance the resource efficiency of their operations and implement targeted measures to achieve a net-zero business.
Green Finance Measures Database

Green Finance Measures Database maps 780+ sustainable finance policies and regulations across 109 developed and developing countries, showing a 317% growth in number of green financial measures since the Paris climate agreement.
Join the Green Forum!

Share and discuss insights with a global community of professionals working towards a sustainable economic transformation. Register to join the conversation.

FEATURED
Stockholm+50

TRENDING
Climate Change

TRENDING
Sustainable Finance

GGGI | OECD | UN Environment Programme | UNIDO | WORLD BANK GROUP
GGKP Service Offering

- A Library of Green Growth Resources
- Program and Initiative Websites
- Expert Groups
- Neutral Collaboration Spaces
- Online Forum and engagement tools
- Knowledge Events, Conferences and Webinars
- Knowledge Management Services to partners and projects
A Library of Green Growth Resources

Number of Knowledge Products

- Green Policy Platform
- Green Finance Platform
- Green Industry Platform

<table>
<thead>
<tr>
<th>Year</th>
<th>Green Policy Platform</th>
<th>Green Finance Platform</th>
<th>Green Industry Platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>921</td>
<td>480</td>
<td>0</td>
</tr>
<tr>
<td>2015</td>
<td>1,255</td>
<td>1,126</td>
<td>1,126</td>
</tr>
<tr>
<td>2016</td>
<td>2,600</td>
<td>2,065</td>
<td>2,065</td>
</tr>
<tr>
<td>2017</td>
<td>3,104</td>
<td>1,903</td>
<td>1,903</td>
</tr>
<tr>
<td>2018</td>
<td>3,391</td>
<td>2,760</td>
<td>2,760</td>
</tr>
<tr>
<td>2019</td>
<td>4,231</td>
<td>2,832</td>
<td>2,832</td>
</tr>
<tr>
<td>2020</td>
<td>5,200</td>
<td>2,638</td>
<td>2,638</td>
</tr>
<tr>
<td>2021</td>
<td>6,494</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2022</td>
<td>8,448</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
GGKP's tools and services for project and experts

Knowledge Library and Management System

- **Green Policy Platform**
- **Green Industry Platform**
- **Green Finance Platform**

- **34,000+** Monthly visits
- **1,230,000+** Pageviews
- **14,000+** Knowledge resources
- **465,000+** Cumulative downloads

- **35+%** Growth YoY
- **95** Knowledge Partners

NEW RESEARCH
Tackling Climate and SDG Action Together

ONLINE COURSE
Green Fiscal Policy for a Sustainable Future

ONLINE TRAINING
Fundamentals of Nature-Based Infrastructure
Dedicated platforms and community space for three drivers of change, namely policy makers, financial players, and the business actors.

- **12 Expert Groups**
- **267 Experts**
- **52 GGKP Expert Group-led Publications**

Collaborations and Knowledge Generation through Expert Groups
A knowledge partnership for Impact towards Gender Responsive Just Transitions

- Collaborative and inter-organizational research with the objective of influencing policy development
- Three knowledge products on 'gender-just transitions' to address critical knowledge gap
- Joint project assessments
- Knowledge events

Members and Partners
The Global Green Growth Institute (GGGI), International Institute for Environment and Development (IIED), and UN Environment Programme (UNEP) have led the Expert Group as co-chairs since its inception.
Services for knowledge events and webinars

Online Events

Hosting
- Zoom
- YouTube
- Livestream

Visual Assets

Outreach
- Twitter
- Facebook
- LinkedIn

Reporting
- Attendee Analytics

Graph:
- Webinar & event participants
- 2014: 1,304
- 2018: 22,400
- 2022: 22,400

Graph depicting the growth in webinar and event participants from 2014 to 2022.
Green Forum and engagement tools

Project Community

2,200+ USERS
4,000+ POSTS
(as of Q1 2022)

Keep the stakeholders updated with group digest newsletters
Create public/private/flexible groups to share and save resources
Create sub-groups and facilitate discussions

3,832
Green Forum community
Total number of comments: 1,119 (Jun 2023)
GGGI and partners hold SPAR6C program launch event and facilitate strategic dialogue between Germany and Zambia on Article 6 readiness and cooperation.
GGKP’s Knowledge Management Services for Projects

- Continuity beyond the project span
- Neutral project space infrastructure
- Knowledge management architecture
- API-based automated knowledge management system
- Bridge knowledge gap in specific areas
- Creation of Knowledge Repository
- Provision of community space
- Comprehensive communications and outreach program
- Independent oversight
- Established knowledge intermediary
- Interactive community space
- National Implementation Plans
Achieving Impact through Knowledge

Pageviews 917,807 (2022)  Users 390,039 (2022)
across three platforms

<table>
<thead>
<tr>
<th>Themes</th>
<th>Sectors</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>19</td>
<td>195</td>
</tr>
</tbody>
</table>

Research 7,223  Case studies 1,071  National documents 378

Learning resources 3,181
Webinars  Tools and platforms  Academic programmes  Courses  Guides  Multimedia

Top five countries accessing the website
- India
- United States
- United Kingdom
- Germany
- France

Top five most viewed resource types
- Research
- Policies and regulations
- National documents
- Case studies
- Events

Downloads 464,284 (2017-2022)
Average annual download growth rate (2017-2022) 29%
Achieving Impact through Knowledge

12 Expert Groups
141 Organizations
50 Knowledge Partners

267 Experts
39% Developing Countries
43% Female

52 Research Papers
22 Working Papers produced by GGKP Expert Groups
30 Papers produced in collaboration with partners

Increasing demand for knowledge platforms

29% Average annual pageview growth rate (2018–2022)
32% Average annual user growth rate (2018–2022)
85% New visitors (2022)
The Future of GGKP
Thank You

Partnership inquiries: In Woo Jung (iwjung@ggkp.org)