

Green Growth Knowledge Partnership & Scaling impact for knowledge sharing

Korea Green Innovation Days, October 2023



About Us

The Green Growth Knowledge Partnership (GGKP) is a global community of policy, business, and finance professionals and organizations committed to collaboratively generating, managing, and sharing knowledge on the transition to an inclusive green economy.

LEARN MORE

Steering Committee



95 Knowledge Partners



Green Policy Platform

Access the latest knowledge, data, and tools for a policy-driven transition to a green economy.

LEARN MORE





Green Industry Platform

<https://www.greengrowthknowledge.org/>

I-GO Assistant: Paving the way for SME resource efficiency

Green Industry Platform's specialized self-assessment and navigation tool provides small and medium-sized enterprises with tailored knowledge and support services to enhance the resource efficiency of their operations and implement targeted measures to achieve a net-zero business.

LEARN MORE



Green Finance Measures Database

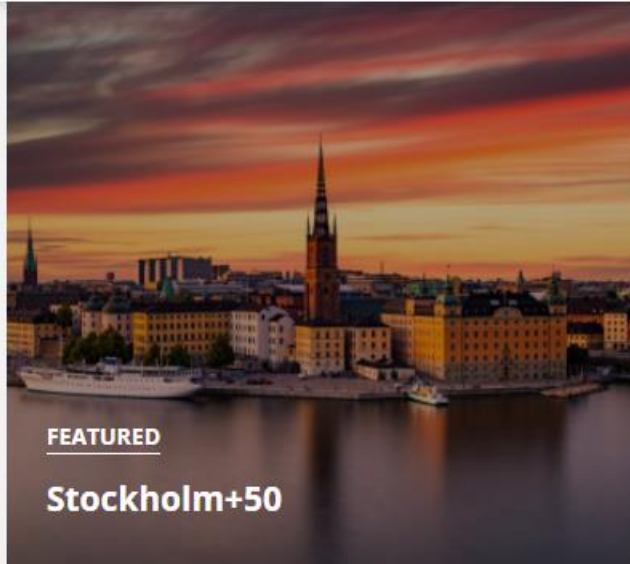
Green Finance Measures Database maps 780+ sustainable finance policies and regulations across 109 developed and developing countries, showing a 317% growth in number of green financial measures since the Paris climate agreement.

LEARN MORE



Join the Green Forum!

Share and discuss insights with a global community of professionals working towards a sustainable economic transformation. Register to join the conversation.



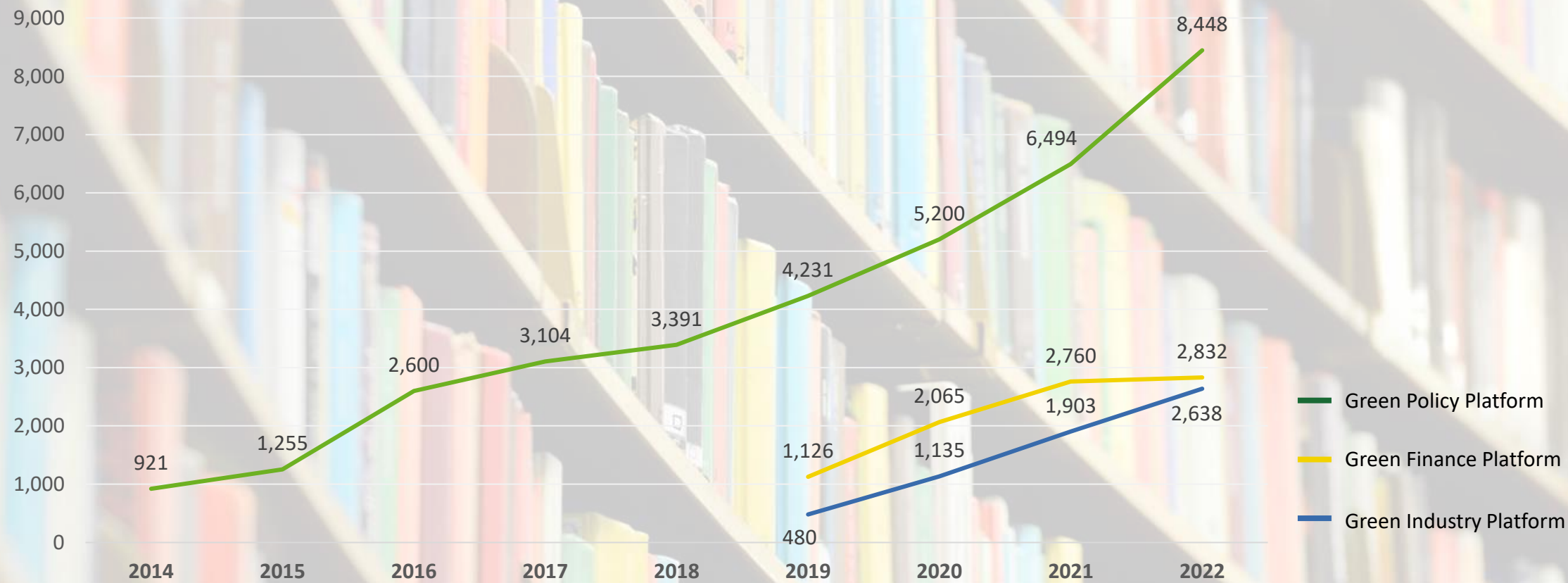
GGKP Service Offering

- A Library of Green Growth Resources
- Program and Initiative Websites
- Expert Groups
- Neutral Collaboration Spaces
- Online Forum and engagement tools
- Knowledge Events, Conferences and Webinars
- Knowledge Management Services to partners and projects



A Library of Green Growth Resources

Number of Knowledge Products



GGKP's tools and services for project and experts

Knowledge Library and Management System



34,000+ Monthly visits

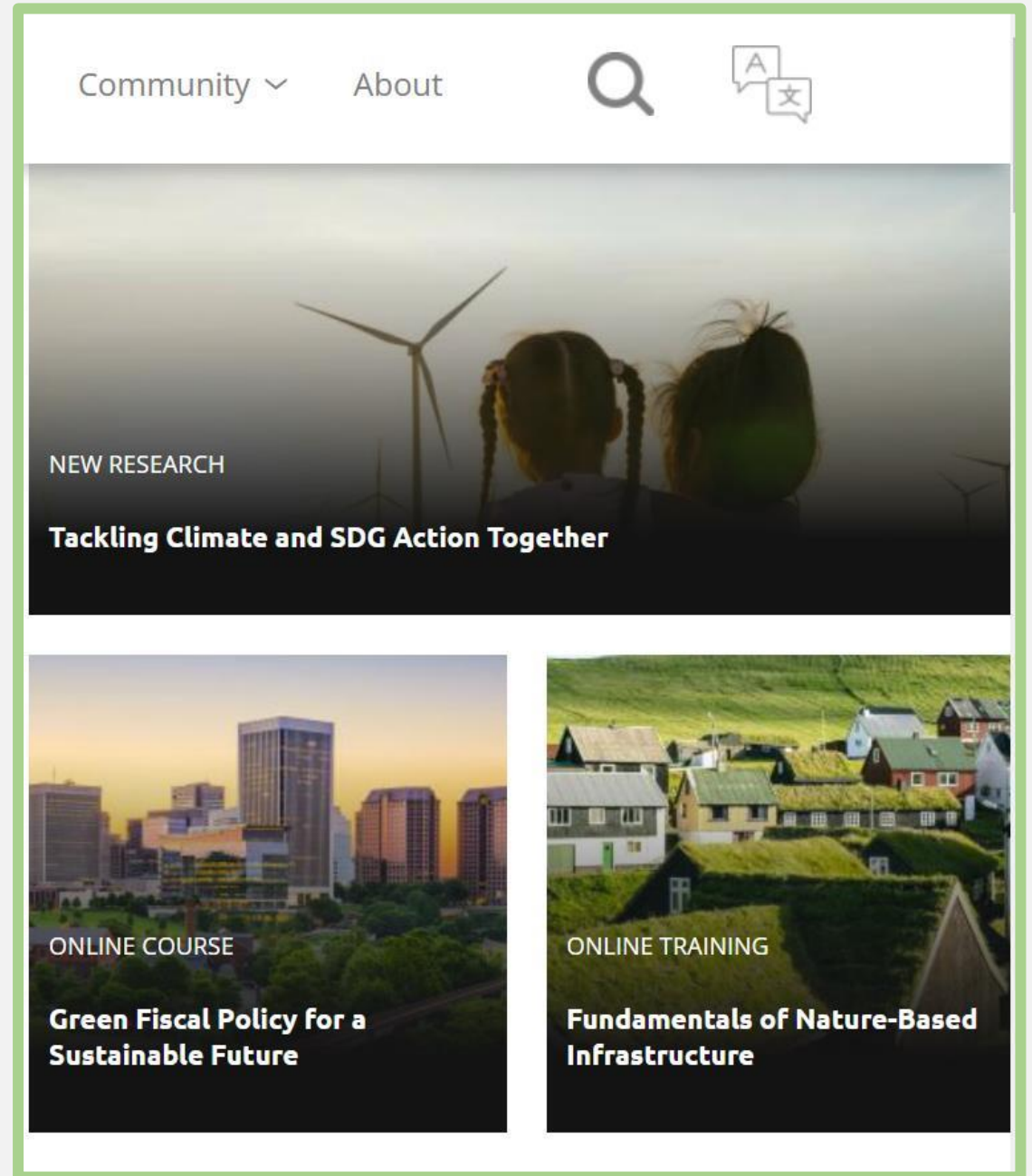
1,230,000+ Pageviews

14,000+ Knowledge resources

465,000+ Cumulative downloads

35+% Growth YoY

95 Knowledge Partners



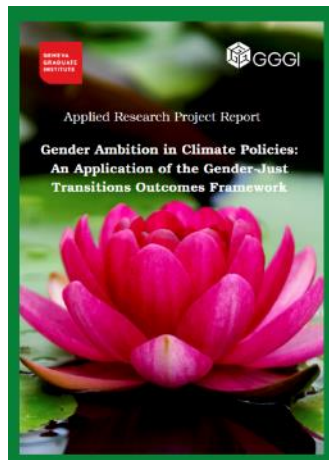
Collaborations and Knowledge Generation through Expert Groups

Dedicated platforms and community space for three drivers of change, namely policy makers, financial players, and the business actors.



A knowledge partnership for Impact towards Gender Responsive Just Transitions

- Collaborative and inter-organizational research with the objective of influencing policy development
- Three knowledge products on 'gender-just transitions' to address critical knowledge gap
- Joint project assessments
- Knowledge events



Members and Partners

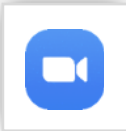
The Global Green Growth Institute (GGGI), International Institute for Environment and Development (IIED), and UN Environment Programme (UNEP) have led the Expert Group as co-chairs since its inception.



Services for knowledge events and webinars

Online Events

Hosting



Zoom



YouTube



Livestream

Visual Assets



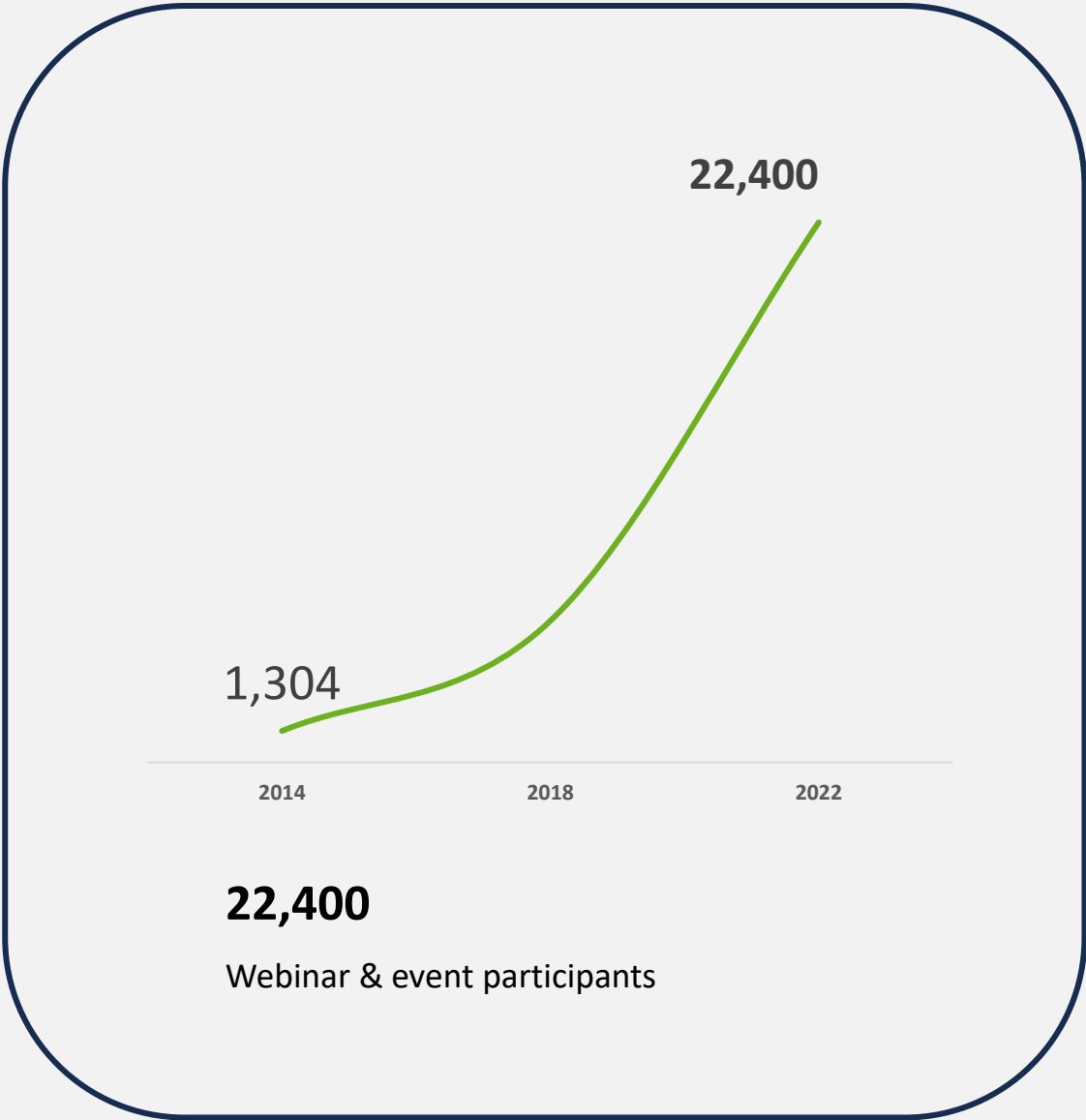
Outreach



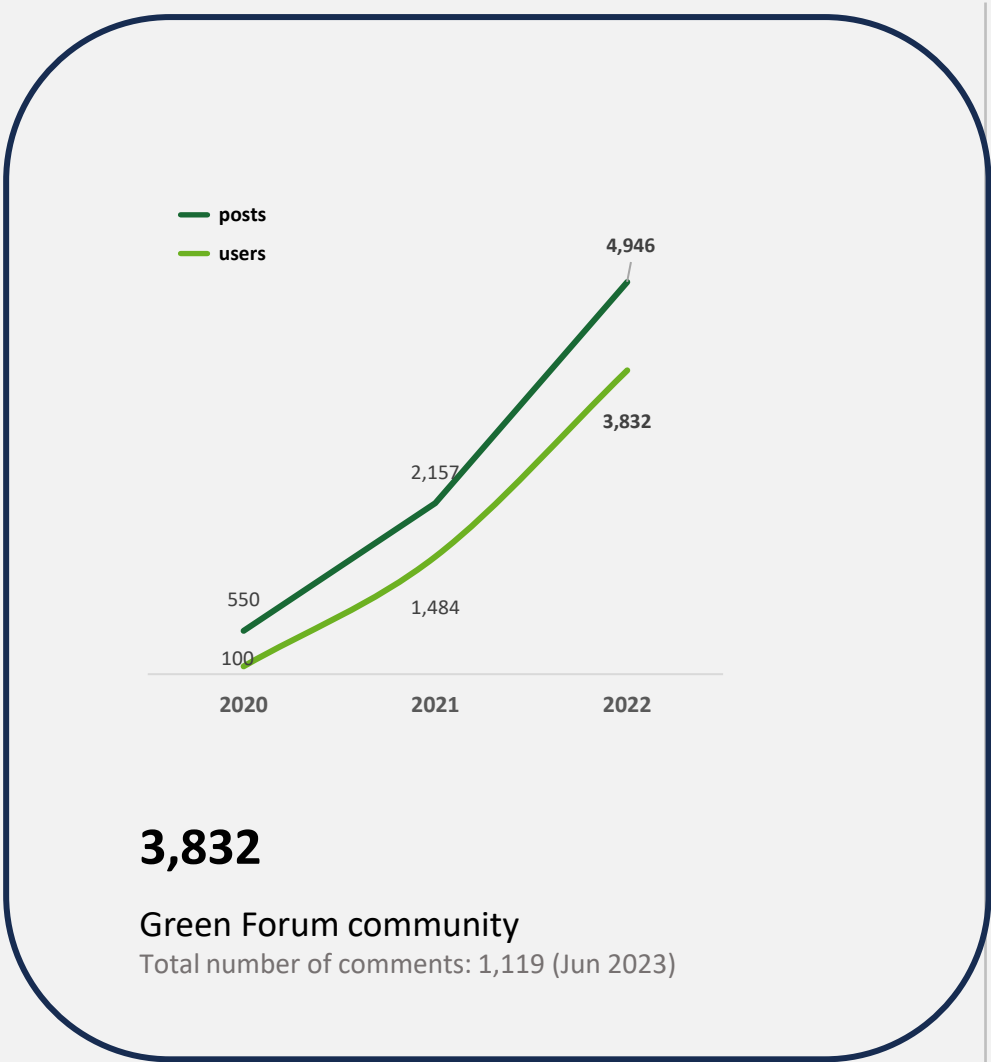
Reporting



Attendee Analytics



Green Forum and engagement tools



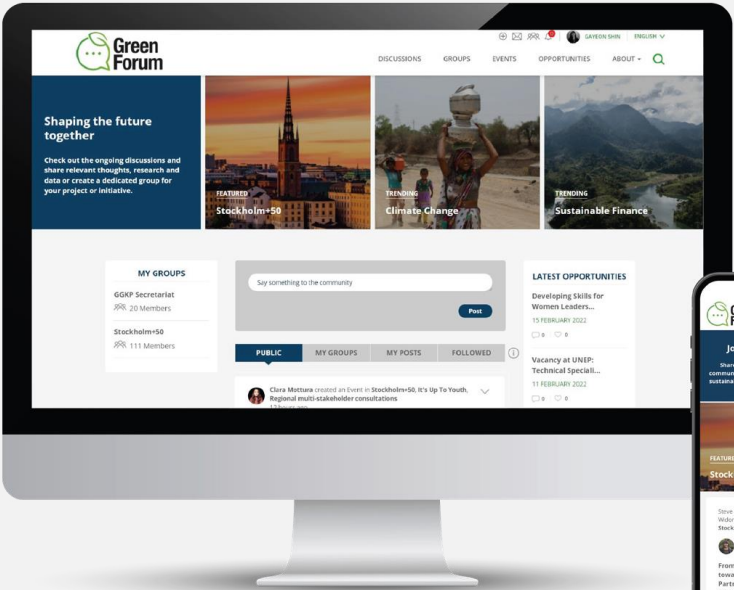
Project Community



2,200+
USERS

4,000+
POSTS

(as of Q1 2022)



Keep the stakeholders updated with group digest newsletters



Create public/private/flexible groups to share and save resources



Create sub-groups and facilitate discussions



GGGI and partners hold SPAR6C program launch event and facilitate strategic dialogue between Germany and Zambia on Article 6 readiness and cooperation



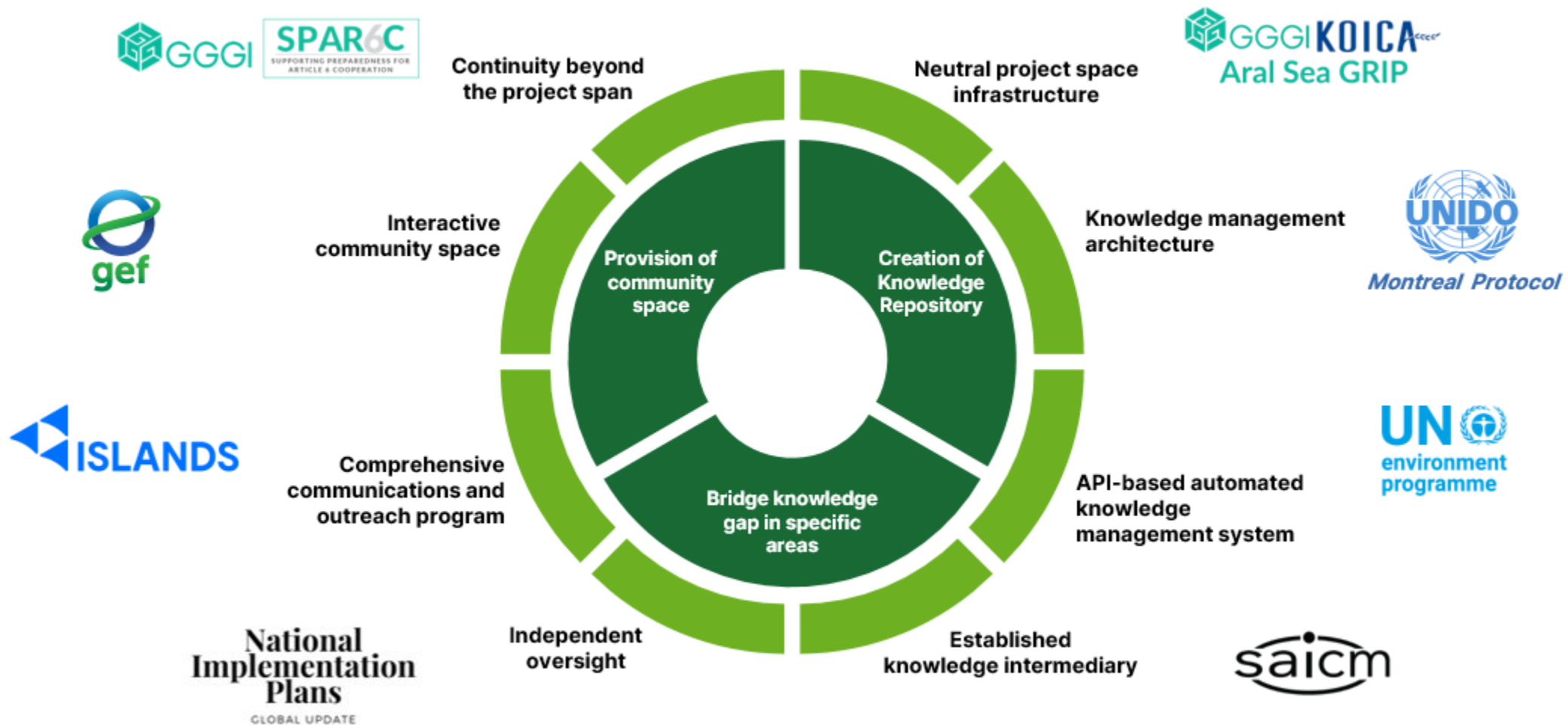
EVENTS NEWS

GGGI and German Federal Ministry for Economic Affairs and Climate Action Launch the Community of Practice for Article 6 Implementing Countries



Building Sustainable National Capacities for

GGKP's Knowledge Management Services for Projects



Achieving Impact through Knowledge

Pageviews

917,807 (2022)

across three platforms



Green Policy
Platform



Green Industry
Platform



Green Finance
Platform

Users

390,039 (2022)

Themes

31

Sectors

19

Countries

195

Research

7,223

Case studies

1,071

National documents

378

Learning resources

3,181

Webinars

Tools and platforms

Academic programmes

Courses

Guides

Multimedia

Top five countries accessing the website



India



United States



United Kingdom



Germany



France

Top five most viewed resource types

Research

Policies and regulations

National documents

Case studies

Events



Downloads

464,284 (2017-2022)

29%

Average annual download
growth rate (2017-2022)

Achieving Impact through Knowledge



12 Expert Groups

141 Organizations
50 Knowledge Partners



267 Experts

39% Developing Countries
43% Female



52 Research Papers

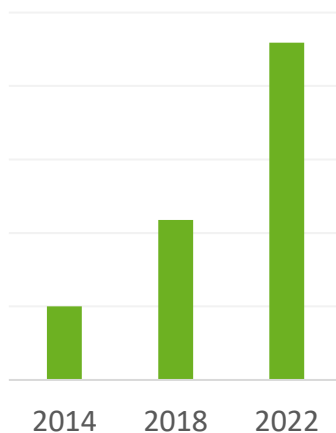
22 Working Papers
produced by GGKP
Expert Groups

30 Papers
produced in collaboration
with partners

Increasing demand for knowledge platforms

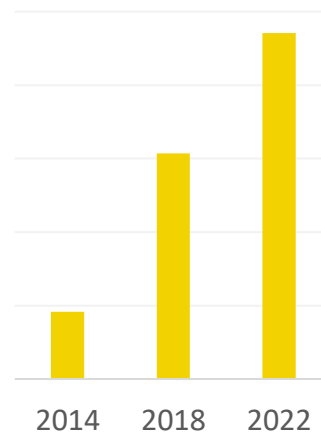
29%

Average annual
pageview growth
rate (2018–2022)



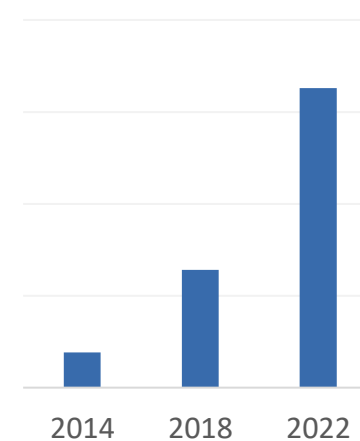
32%

Average annual
user growth rate
(2018–2022)



85%

New visitors
(2022)





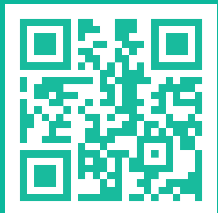
The Future of GGKP

Thank You


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www.gggi.org



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 @GreenGrowthKnowledge

 Green Growth Knowledge Partnership

 greengrowthknowledge.org