

المجلس القومي للمرأة  
THE NATIONAL COUNCIL FOR WOMEN



وزارة التخطيط والتنمية الاقتصادية  
Ministry of Planning and Economic  
Development



# NATIONAL INITIATIVE FOR SMART GREEN PROJECTS

المبادرة الوطنية  
للمشروعات الخضراء الذكية

Under the patronage of H.E. President Abd ElFattah ElSisi, and  
H.E. Prime Minister DR. Mostafa Madbouly. With the  
Supervision of The Ministry of Planning and Economic  
Development

The National Initiative for Smart Green Projects was launched under the auspices of His Excellency President Abdel Fattah El-Sisi, and in accordance with the decree number 2738/2022 issued by His Excellency Prime Minister Mostafa Madbouly concerning the organizational framework of the initiative. The initiative is being implemented under the supervision of Her Excellency Dr. Hala H. El Said the Minister of Planning and Economic Development and in collaboration with Ministry of Local Development, Ministry of Environment, Ministry of Communications and Information Technology, and the National Council for Women. The National Judging Committee is chaired by Dr. Mahmoud Mohieldin, and Ambassador Hisham Badr has been appointed as the General Coordinator for the National Initiative for Smart Green Projects.

# Context

The Initiative endeavors to empower projects and key stakeholders across various sectors by advocating green economy approaches. It systematically strengthens the capacities of key public actors in the implementation of SDGs and National Determined Contributions (NDCs) through the submission of Green Smart projects. The valuable experiences derived from these endeavors are effectively disseminated at a global level, thus generating a strong and influential signal effect.



# Approach

## Building on 6 different categories

1. Large Projects
2. Medium Projects
3. Small Local Projects ( Decent Life Initiative )
4. Projects submitted by Start-up companies
5. Gender-related Projects
6. Non-Profit community initiatives and participation



NISGP emphasizes pragmatic approaches to climate change solutions. The National contest provides a new **holistic approach** to improve the quality, impact, and sustainability to participants across the **27 governorates**, reinvigorating the tried-and-tested advisory approaches in innovative ways.



## MEASURE OF EVALUATION FOR THE 6 CATEGORIES

### 01. Smart Component

(Mobile applications, web applications, Internet of Things (IoT), Artificial Intelligence (Ai), Remote sensors, Big data management, applications of the Fourth Industrial Revolution, Geographic Information Systems, etc.)

### 02. Green Component

(Sustainable management, utilizing energy, emissions and waste management, adopting circular economy principles).

### 03. Empowering and equality

(Targeting women's participation in the initiative to enhance their role in the green economy transition, tailoring to women's needs, building capacities for projects' workers as well as beneficiaries).

### 04. Replicability

(Ensuring the scalability of the project's sustainable impact).

### 05. Impact

(Clear measures and steps of the project, the extent to which the project directly benefits, the project's benefits, ensuring results are realistic and are supported by data)





# STRUCTURE

## Organizing Committee

- **Chaired by: Ambassador Hisham Badr - General Coordinator of the Initiative**
- Representative from the **Ministry of Foreign Affairs**
- Representative from the **Ministry of Environment**
- Representative from the **Ministry of International Coordinator**
- Representative from the **Ministry of Communications & Information Technology**
- Representative from the **Ministry of Local Development**
- Representative from the **Ministry of Planning & Economic Development**
- Representative from the **National Council for Women**

## Executive Committee

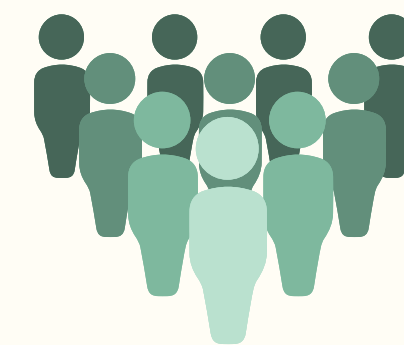
- Chaired by the Governor along with:
- Head of the Regional Environmental Affairs Agency
- Representative from the Ministry of Communications & Information Technology
- Representative from the Ministry of Planning & Economic Development
- Representative from the Civil Society
- Representative from the National Council for women
- Governors shall nominate an expert

## Judging committee

**Chaired by Dr. Mahmoud Mohieldin**, United Nations Climate Change High-Level Champion and the special envoy on financing the 2030 Agenda

### Representatives:

- **Dr. Rasha Ragheb**, National Training Academy Executive Director
- **Ambassador Hisham Badr**, General Coordinator of the National Initiative for Smart Green Projects and International Conferences General Coordinator, Ministry of Planning & Economic Development
- **Eng. Khaled Mostafa** - Permanent Undersecretary, Ministry of Planning & Economic Development
- **An expert in smart solutions**
- **Emad el Din Adly**, Head of Egypt's Sustainable Development Forum
- **An expert in green economy**





# NISGP INSIGHTS

- This unprecedented initiative connects Egypt's governorates with environmental dimensions; aligning with the localization of SDGs in Egypt.

<b>Egypt Hosting COP27</b>	Introducing a one-of-a-kind initiative focused on sustainability, within the framework of hosting COP27; reflecting the priority that Egypt's COP27 Presidency attaches to implementation.
<b>Green Transition</b>	Emphasizing the importance of adopting environmental standards and climate action – to accelerate sustainable development and digital transformation through providing smart and green projects.
<b>Localizing the SDGs</b>	Development of a governorate-level map of green and smart projects that presents innovative climate solutions at the local level, to mobilize the necessary investments for implementing these projects.

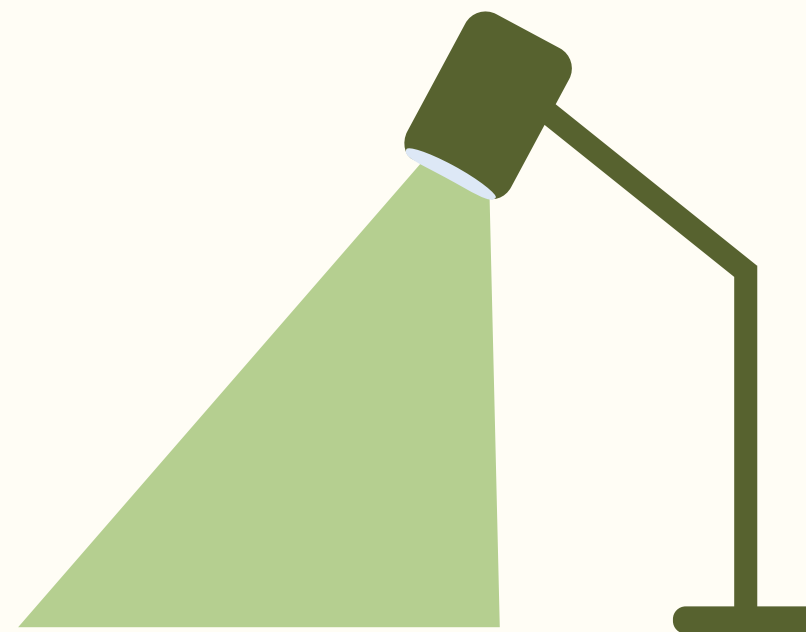




# NISGP COURSE OF ACTIONS

- NISGP announced calls for applications followed by organized information sessions and workshops across all 27 governorates. Additionally, NISGP offers recorded online & offline professional training sessions, provided by our partners, that are available to the public.
- Once the deadline is reached, the NISGP will initiate the evaluation process. Governors will chair executive local committees to assess the applications alongside selected experts. Following this rigorous selection process, three candidates from each category will be chosen from each governorate.
- NISGP hold a National Conference under the patronage and in the presence of H.E. Mostafa Madbouly. During the conference, NISGP will present monetary prizes ranging from 250K - 750K EGP to the winning projects. Qualified projects will also have the opportunity to showcase their work during the National Conference Exhibition, where they will receive significant exposure to high-level domestic and international attendees.
- NISGP provides technical support and capacity building initiatives to winning projects and showcases the projects during COP.

NISGP connects its smart green projects with potential national and international investors, and potential partners. This strategic linkage aims to further enhance the projects' visibility and enable collaboration with partners who can support their continued success.



## THEMATIC PRIORITIES

- The Initiative prioritizes the empowerment of applicants through the provision of comprehensive professional training programs, encompassing the entire project lifecycle from ideation to marketing.
- The Initiative prides itself on delivering a holistic understanding of climate action across the 27 governorates, offering participants access to a wealth of knowledge encapsulating fundamental concepts. The training modules are expertly curated, featuring lectures and exclusive interactions led by specialists in critical climate change subjects.



# EVALUATION PHASES



**The Evaluation Committee commence working on the governorates level – where procedures are divided into three phases:**

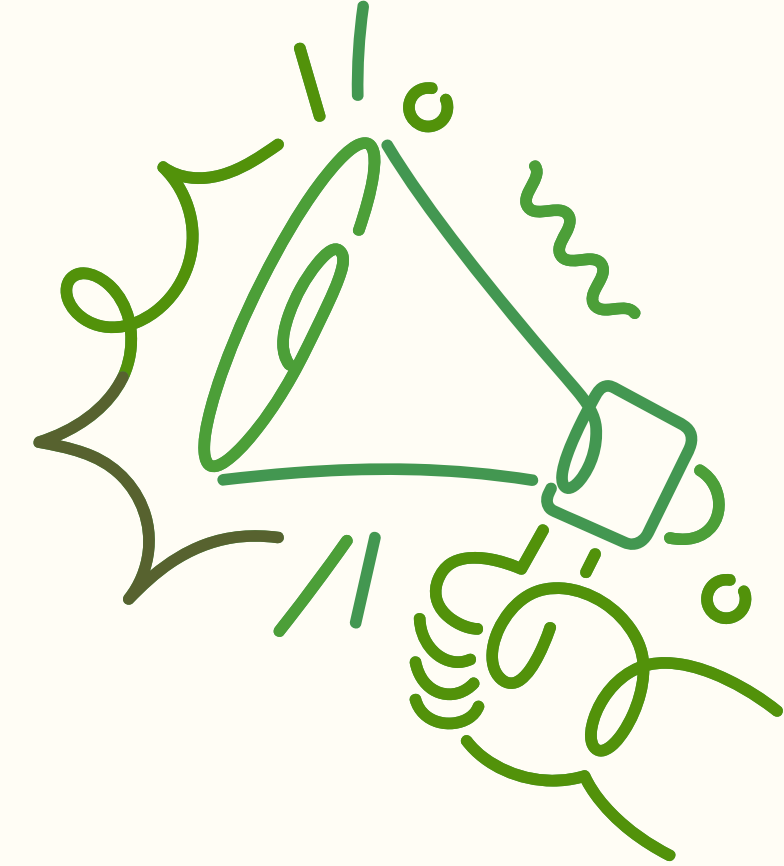
**First Phase:** **The executive committee** in each governorate shall operate under the supervision of the governor to select and define a list of 6 smart green projects (one project in each of NISGP's six categories) with a total of 162 projects (6 \* 27) in order to compete on the national level.

**Second Phase:** **The executive committee** commences the screening and selecting of eligible projects from Egypt's governorates, totaling 162 qualified projects – including 6 projects from each governorate, covering the assigned categories.

**Third Phase:** **The technical committee** commences the re-evaluation of qualified projects.

**Fourth Phase:** **The National Judging Committee** convenes, chaired by Dr. Mahmoud Mohieldin - United Nations Climate Change High-Level Champion for COP27, for the final selection of the winning projects.

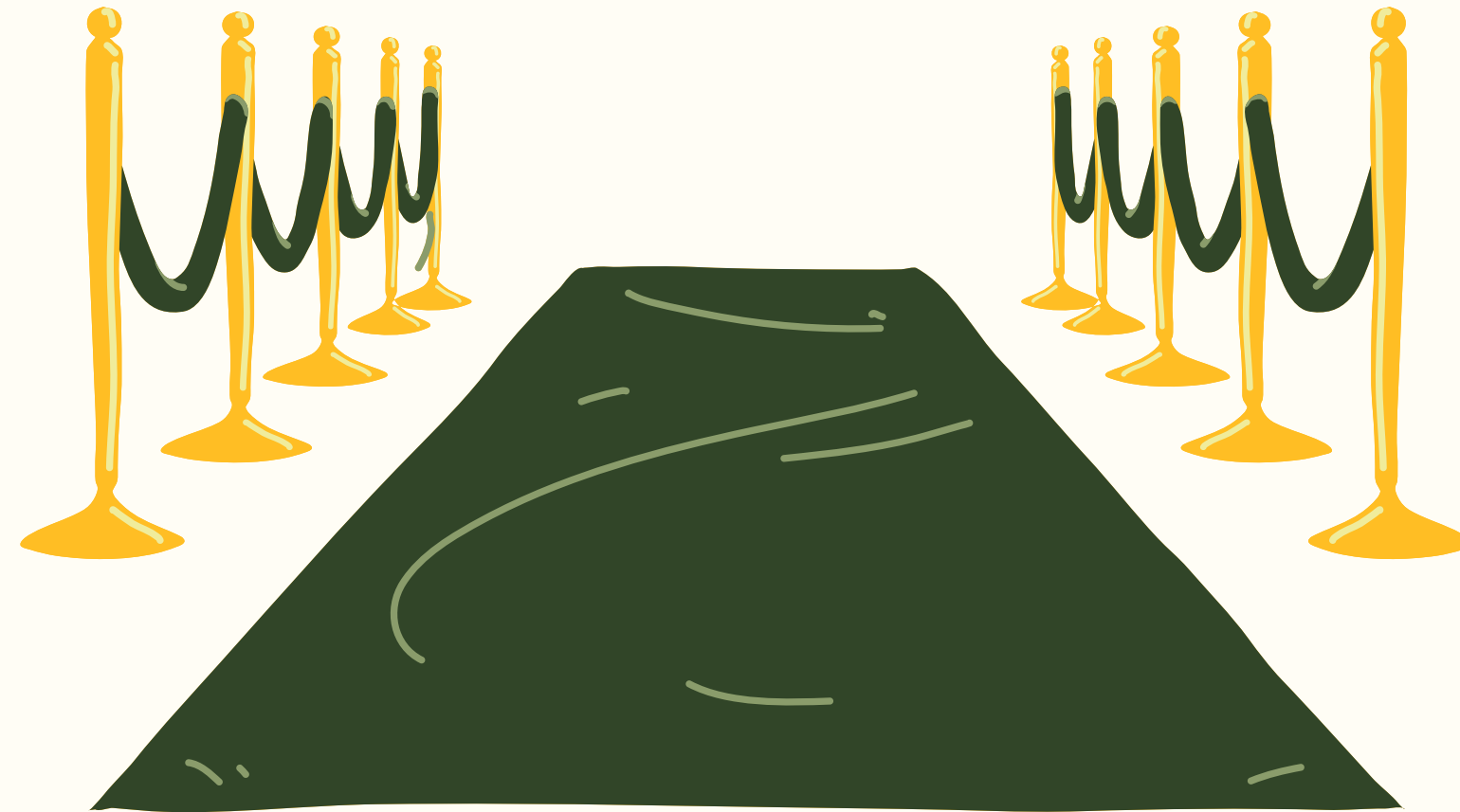




# REGIONAL CONFERENCES

- The NISGP holds regional press conferences across the governorates, in coordination with focal points in the presence of governors, representatives from national and global entities, and financing institutions to feature qualified projects.
- Qualified projects are extended invitations to the National Conference, providing them with an opportunity for formal recognition and networking opportunities with potential investors and multilateral entities.

# NATIONAL CONFERENCE





# ABOUT THE CONFERENCE

The NISGP proudly hosts its Annual National Conference under the patronage of H.E. Mostafa Madbouly. This prestigious event serves a dual purpose: first, it rewards the exceptional projects selected by our jury, and second, it provides a valuable exhibition platform to showcase these projects to a distinguished audience.

## Audience

This includes high-level officials, national and international investors, as well as our esteemed partners in the NGO sector. This collaborative space ensures maximum exposure and potential opportunities for the projects to flourish and make a lasting impact.

## Outreach

National media outlets are extended invitations to the National Conference to ensure maximum exposure.



# NISGP MILESTONES



# ACHIEVEMENTS

- Localizing Sustainable Development Goals (SDGs)
- Developing a database for smart green projects
- Creating Egyptian solutions for National climate change challenges
- Connecting green projects to donors, financial institutions, and international organizations for funding
- Building capacities of professionals in the governorates
- Smart partnerships between local, national, and international entities
- Mapping smart green projects at the governorate level
- Enabling smart technology and digital transformation
- Empowering multiple sectors through the initiative: women, youth, private sector, and civil society
- Maximizing returns through partnership with all governorates to raise climate change awareness



# LAUNCHING PHASE



On August 21, the call for applications opened through the initiative's official website: [www.sgg.eg](http://www.sgg.eg), with application forms available till September 7, with the support of the Egypt Award for Government Excellence.



Due to the high demand for applying projects that has reached 6,281 – the deadline has been extended to September 18

# FIRST ROUND

**162 PROJECTS HAVE BEEN SELECTED; INCLUDING 6 PROJECTS  
FROM EACH GOVERNORATE, WITH 1 PROJECT FROM EACH OF  
THE 6 CATEGORIES.**

- The national contest received more than 6,000 applicants across Egypt
- 18 qualified projects received the opportunity to **showcase their projects during COP27**, Sharm ElSheikh
- Following **COP27**, NISGP provided a platform for the projects to significantly enhance their visibility and exposure. Through various events, exhibitions, and conferences, these projects were able to showcase their innovative ideas and sustainable practices, capturing the attention of **key industry experts, investors, and potential collaborators.**
- The initiative successfully established strong connections between the 18 winning projects and diverse international institutions and entities such as, (EBRD, FAO, UN-Habitat, UN Women, National Council for Women, etc.) These partnerships have opened up immense **opportunities for knowledge exchange, resource mobilization, and technical support.**

# NISGP AT COP27, SHARM EL SHEIKH

- The conference featured six impactful dialogue sessions, each focusing on distinct dimensions of the initiative. These sessions provided a platform for in-depth discussions on key aspects such as financing, women and youth empowerment, local-level awareness of climate change, and collaborative efforts to address this global challenge. Distinguished attendees, including ministers, international institutions, and supporting organizations, lent their expertise to these sessions.
- The 18 winning projects were prominently showcased in the Green Zone. The display of these projects served as a visual representation of the initiative's commitment to promoting sustainable development and climate action. It also provided a valuable opportunity for conference attendees to witness firsthand the innovative solutions and remarkable achievements of the winning projects, further inspiring collaboration and knowledge sharing among participants.



## Key Insights and Statistics

Total submitted projects for the First Round

**6,281**

**Large projects**

**Medium Projects**

**Small Local  
Projects**

**Start-ups**

**Non-Profit  
initiatives/  
organizations**

**Gender-related  
projects**

**688**

**1215**

**889**

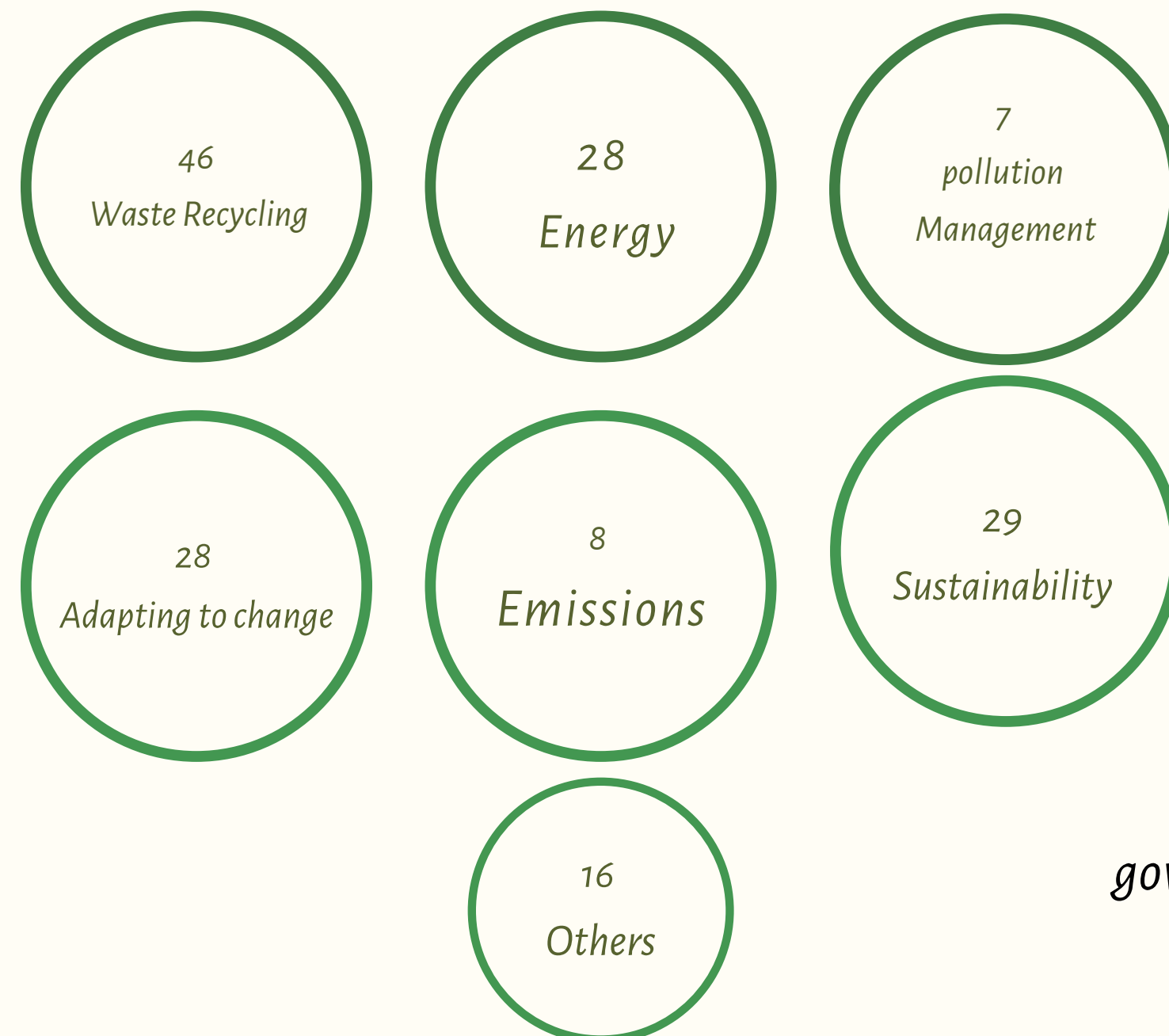
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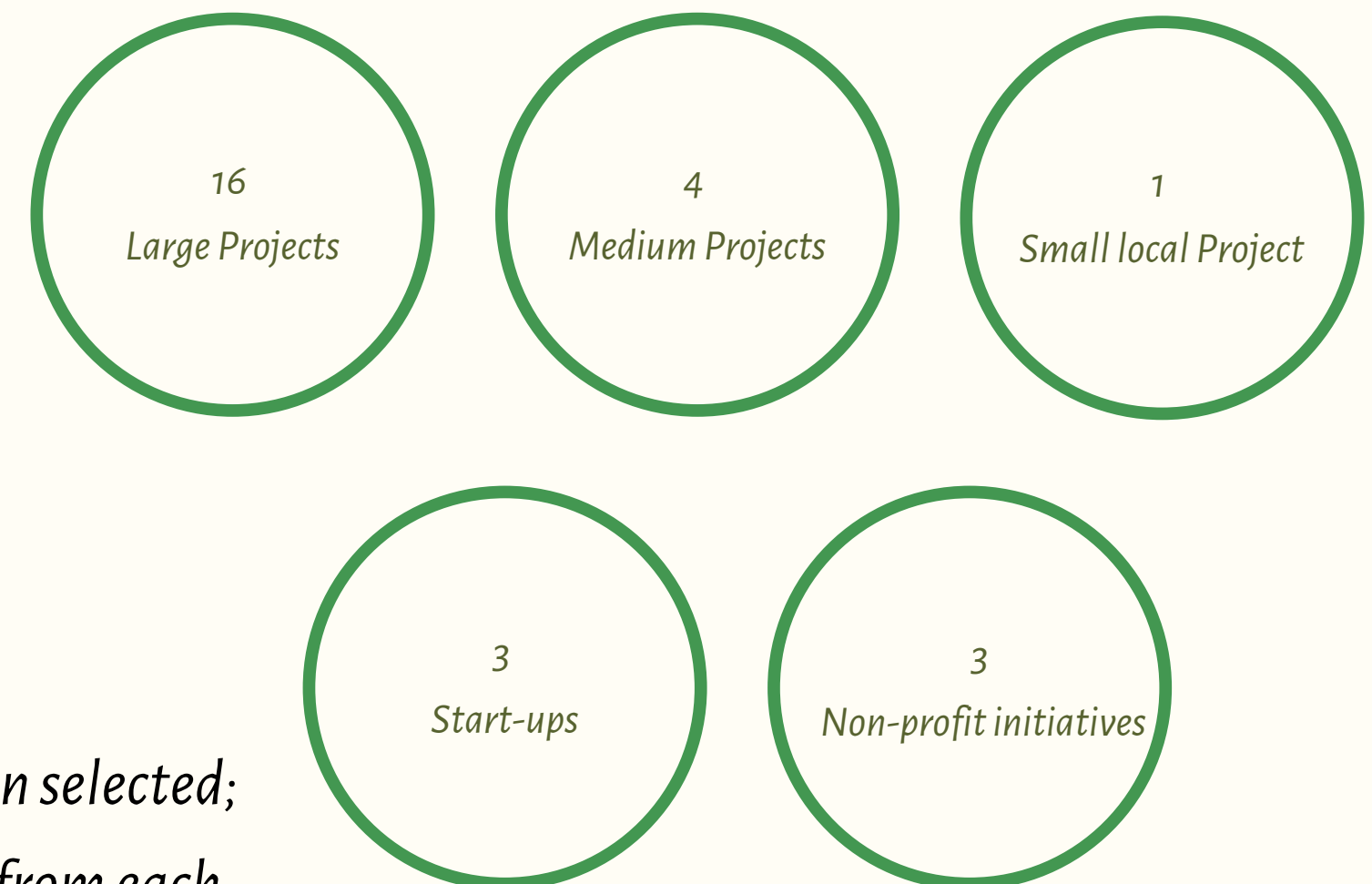
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# PROJECTS BREAKDOWN

## Sectors



## Governorate Ambassadors



*162 projects have been selected;  
including 6 projects from each  
governorate, with 1 project from each  
of the 6 categories.*



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*"Hand in Hand for a Greener Economy"*

*Thank you.*