



**KGID**  
**2026**  
SEJONG

# Sejong is The Future

Lee Seung Won

Vice Mayor for Economic Affairs, Sejong Special Self-Governing City

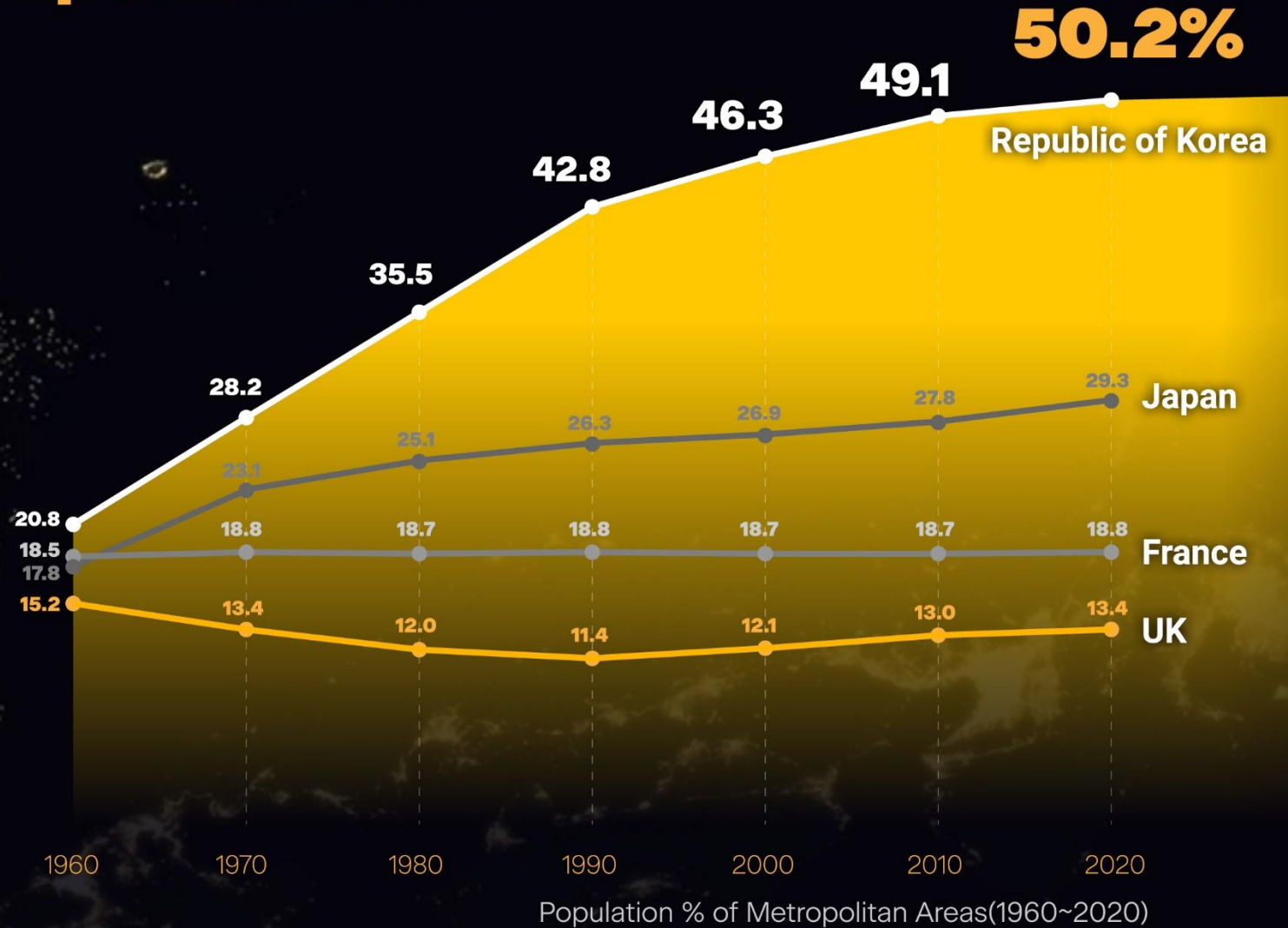
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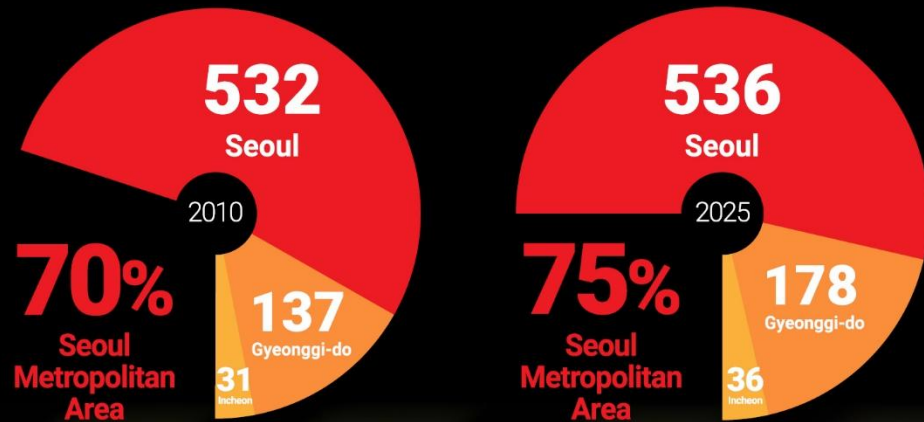
SEJONG'S BIRTH, GROWTH,  
AND LEAP TOWARD KOREA'S  
ADMINISTRATIVE CAPITAL

# More than 50% of South Korean Lives in the Seoul Metropolitan Area



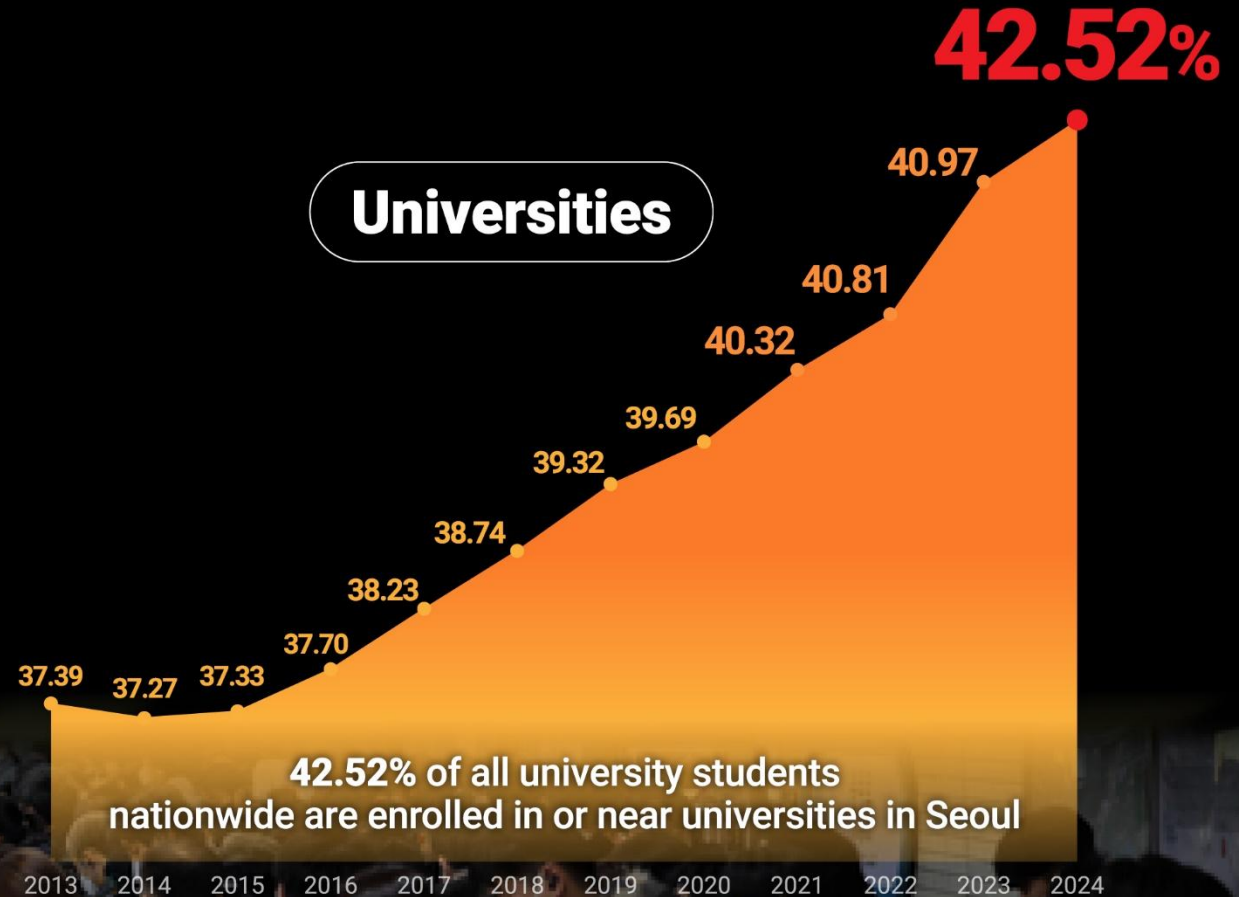
# high concentration of quality jobs and universities near Seoul.

## Big Company Jobs



75% of Korea's top 1,000 representative companies are located near Seoul(2025)

## Universities

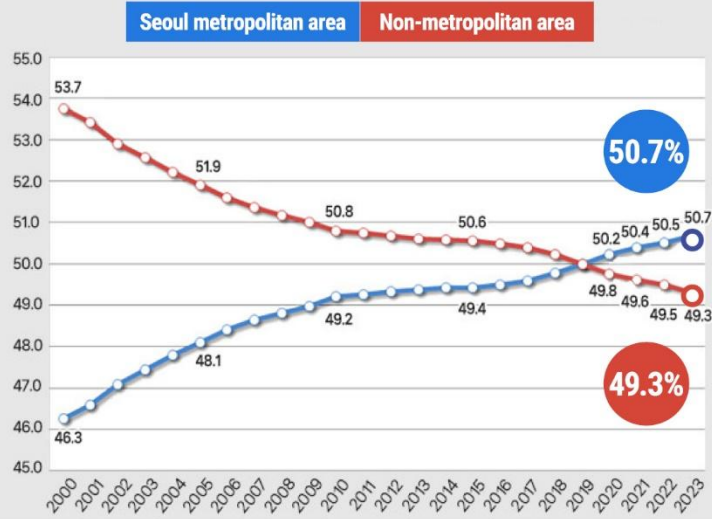


42.52% of all university students nationwide are enrolled in or near universities in Seoul

As non-capital regions face crisis including population outflow, weakened education infrastructure, and economic stagnation, new balanced national development strategy is urgently needed.

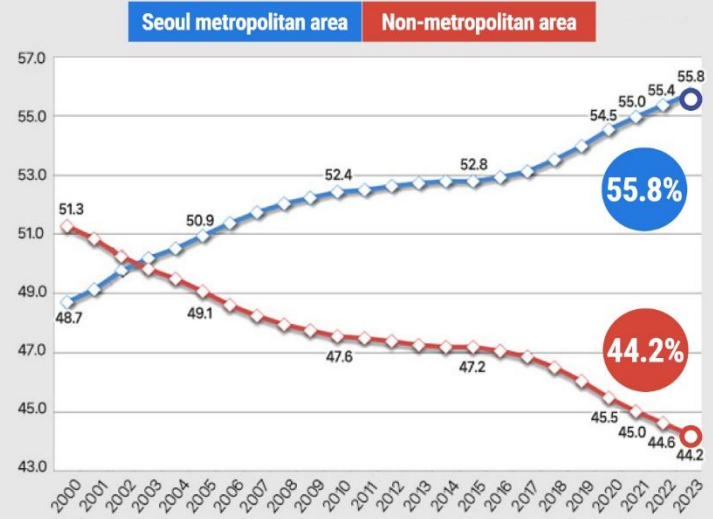
# The gap between Seoul and non-capital areas

## Population



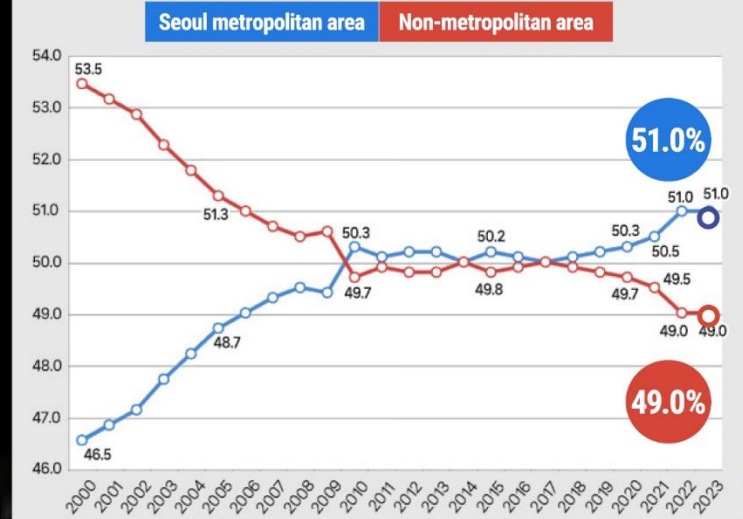
In 2019, the population ratio of the Seoul metropolitan area surpassed that of the non-metropolitan areas for the first time.

## Youth population



The continued inflow of young people into the Seoul metropolitan area has led to an increasing proportion of youth residing there.

## Employment (Jobs)



Amid widening wage gaps with non-metropolitan areas, the number of employed people in the Seoul metropolitan area continues to rise.

# How Sejong City Was Developed

2002.12.



by Presidential candidate Roh Moo-hyun

**Capital Relocation  
Pledge Announced**

2004.10.



by the Constitutional Court

**Capital Relocation  
Ruled Unconstitutional**

2007.7.



Yeongi and Gongju Areas

**Capital Relocation  
Pledge Announced**

Seoul

1~2hours

2012.7.

**Sejong City**

2~3hours

Gwangju

Busan



2005



2026

# Sejong City in **NUMBERS**



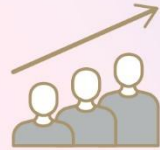
**45**

Number of central administrative and public agencies



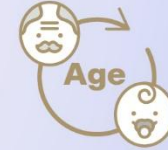
**16**

Number of national research institutions



**398,536**

Population of Sejong City (2025)



**39.6**

Average age of Sejong citizens (lowest in the nation)



**2030**

Year of completion as the administrative capital



# Efforts to Secure Legal Status as the Capital South Korea

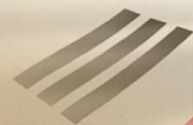
## Constitutional Amendment

The administrative capital of the Republic  
of Korea shall be Sejong City.



## Special Law on the Capital's Status

The administrative capital is a city  
where national institutions are located,  
performing central political and  
administrative functions.



文蔚 趙相元 製

2010年



文蔚 趙相元 製



# SEJONG CITY'S STRATEGIC GOALS

Garden City

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Smart City

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Public Transportation-Oriented City

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Hangeul Cultural City

## Sejong City's Strategic Goals

# GARDEN CITY

High-tech  
Knowledge-Base

Central  
Administration

Healthcare /  
Welfare

Central Green Space

Commercial  
Cultural  
International  
Exchange

Central  
Administration

Central  
Administration

**52.4%**  
Greenery rate



# Central Green Space



# Citizen-Led, Globally Recognized Garden City

winning the Silver Award

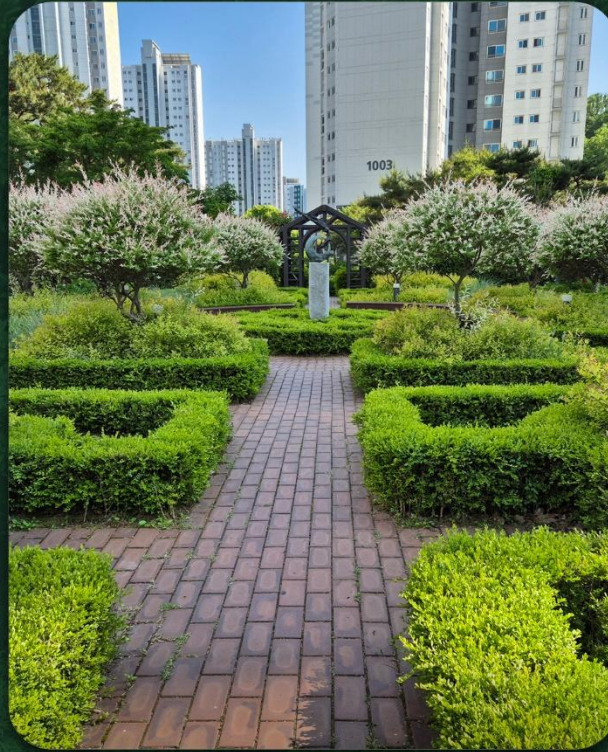
at the C.I.B. Organized 'International Challenge'



# Creating a Garden City with Citizens



Community Gardeners



Apartment Gardens



Garden Planting Activities

## Sejong City's Strategic Goals

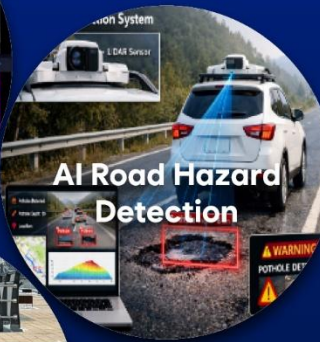
# SMART CITY

# Building a Smart City Innovation Ecosystem

## Mobility



## Safety



## life



# Sejong Smart City

## National Pilot City

### Location

Hapgang-dong, Sejong City (Living Area 5-1)

### Area

2,714,000 m<sup>2</sup>

### Development Plan

Leading District(SPC) + Other areas(LH)

### Total Project Cost

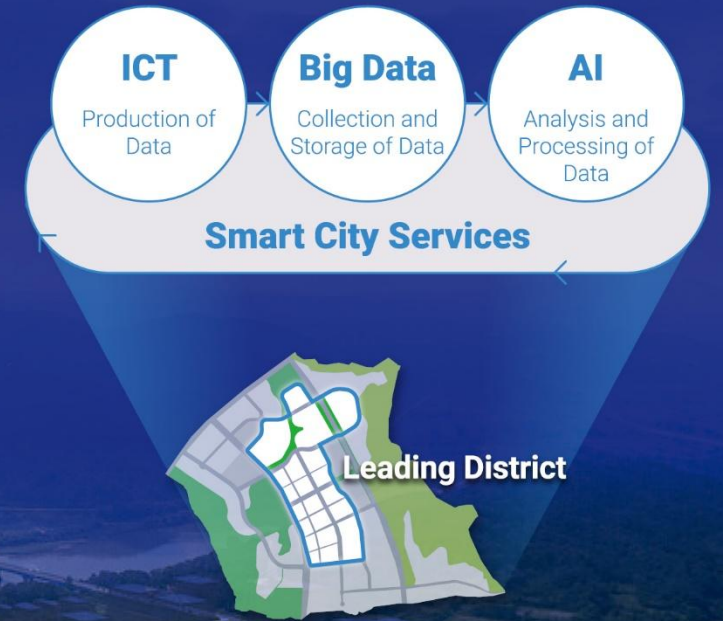
Approx. KRW 3.1 trillion (Public & Private)

### Planned Population

24,000 (approx. 10,000 households)

### Development Plan

Leading District(SPC) + Other areas(LH)



### 7 Key Innovation Areas



# Leading District

Project Developer  
**SPC(Special Purpose Company)**

Area  
**340,000 m<sup>2</sup>**

## Innovative Venture Startup Zone

A pedestrian-oriented city with a concentration of smart technologies and innovative elements

## Smart Living Zone

An advanced residential complex providing smart technologies through the integration of diverse data

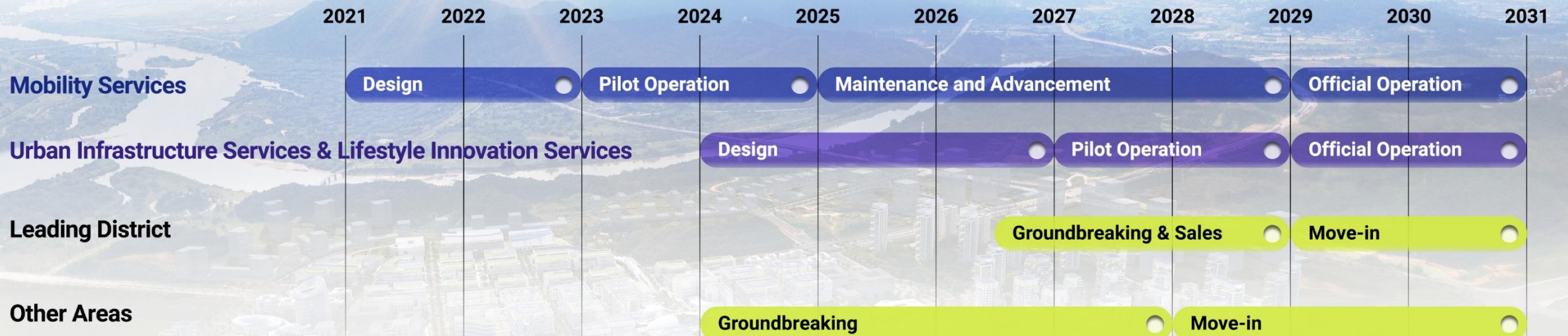
Urban Infrastructure **6**

Mobility **7**

Lifestyle Innovation **8**

**21 Smart Services**

# Schedule for the National Pilot Smart City



## Sejong City's Strategic Goals

# PUBLIC TRANSPORTATION- ORIENTED CITY

# Sejong, a Public Transportation-Oriented City Designed Around BRT



**BRT**

**Bus Rapid Transit**



# IEUNG PASS

A Subscription-Based Transit Pass for Sejong Citizens

## 예민권

**Yeominjeon**

Sejong City's local currency for revitalizing the local economy



X



X

## K-PASS

**K-Pass**

Government-supported nationwide public transportation pass



# IEUNG BUS

DRT for central areas



# Duruta

DRT for agricultural areas



# Building an Eco-Friendly Transportation System

Electric Buses

+

Hydrogen Buses

58%  
2026

100%  
2033



# Autonomous driving technology

Shaping Future Mobility with Level 4 Autonomous Driving

**Level 3**

2022.01. ~ 2026.12.

**Level 4**

2027.10. ~



# CTX

Metropolitan railway connecting Daejeon, Sejong, and Chungju



**2034**

Expected completion



Reference image 'GTX' express railway

## Sejong City's Strategic Goals

# HANGEUL CULTURAL CITY



**King Sejong the Great**  
1397.5.15.~1418.9.18.



**Korean Alphabet**  
Hangul



# Expanding the Value of Hangeul Worldwide



# KPOP DEMON HUNTERS

# leung Bridge

Geumgang Pedestrian Bridge

1,446m

The length of leung Bridge, commemorating the year 1446,  
when King Sejong proclaimed Hangeul

# A Hangeul City Attracting Global Visitors

Sejong Hangeul Culture Center (Conceptual Aerial View)



**Education**



**Cultural Experiences**



**Research**

# A Hangeul City Attracting Global Visitors

Sejong Hangeul Art Museum Scheduled to Open in October 2026



그리는 말, — 이어진  
Drawn Words, —  
삶 — Woven  
Lives

Jochiwon1927Art Center  
Sanil Silk Reeling Factory area

Hangeul International  
한글 Pre- 국제  
Biennale 프레  
비엔날레

2025.9.1.-  
10.12.

조치원 1927 아트센터  
산업체사 일원

# CONCLUSION



**MISSION 1**

**A City Leading  
Balanced Regional  
Development**

**MISSION 2**

**A Sustainable Urban  
Model for the Future**

Garden City  
Smart City  
Public Transportation-Oriented City  
Hangeul Cultural City



# Thank You

