





KGID Green Growth:
The Path to
Sustainable Jobs

# Bringing Green Technology to Voluntary Carbon Market through the KCCI Carbon Standard (KCS) Program

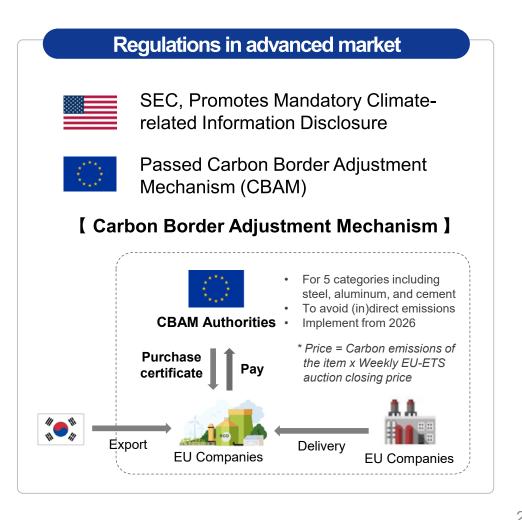
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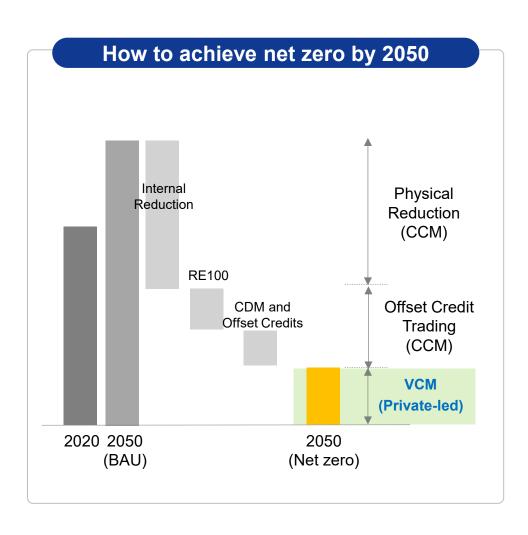


## Global Efforts towards a Greener World

## **Efforts to Net Zero** A Business Second Nature Seauc #RaceToZero More than 150 countries\* have declared Net Zero Global (\*) Representing over 90% of the global economy Approximately 8,300 companies, Company 1,180 local governments, and 590 investment institutions



# What is Voluntary Carbon Market (VCM)?



#### **Definition of VCM from authorities**



VCM allows companies to <u>self-introduce</u> <u>emission targets</u> aligned with their climate objectives, often complementing <u>their</u> <u>business strategies</u>.



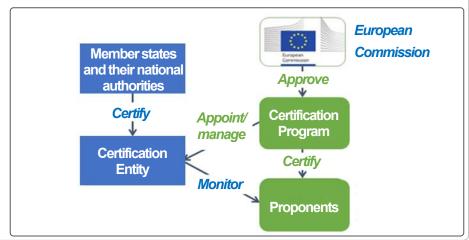
Voluntary carbon markets (VCMs) leverage market mechanisms to <u>promote</u> investment in projects that reduce, avoid or remove harmful greenhouse gases. If held to high standards of integrity and transparency, carbon markets offer <u>huge</u> potential to advance efforts to accelerate critically-needed climate action. In addition, carbon markets may be useful in facilitating a just transition and contributing to a range of SDGs.



## **Global VCM Trends**

#### **Carbon Certification Framework**

- To certify carbon removal and reward on its activities
- (Allows) 3 specific cases\* to earn the certification
  - **X** (1) Permanent carbon removal incl. BECCS, DACCS
    - ② Carbon farming (Stored in soil and forest) ③ Carbon storage with sustainable items incl. wood, construction materials
- (For what) ESG activities, transactions in carbon market, etc.
- (Expected effects) Encouraging industries to invest & involve in developing relevant technologies toward a net zero



## **VCM Joint Policy and Principles**

- To sustain VCM's own reliability and its credit quality
- (Proposed by) 6 U.S. ministers incl. Secretary of the Treasury
- 7 Principles on Integrity in Supply, Demand, Market
  - ① Credits, to be real and verifiable Sup.
    - ② When Issuing, Do no net harm
    - 3 Buyers, minimizes to utilize if necessary
  - Dem. 4 Credit History, to be publicly disclosed
    - 5 Offsetting, only with high quality credit
  - 6 Participants, strive to enhance integrity
    - Policymakers & Proponents, to make it cost effective

"The principles are an important step toward building high-integrity VCMs. This is part of efforts to tackle the climate crisis and accelerate a clean energy transition that benefits all"



## KCCI and its role to advocate Korean Industries

#### **Overview**



"As the most influential economic entity representing Korean economy since 1884,

the non-profit KCCI represents
the voices of big conglomerates and SMEs,
closely tied with the central and local government"



- based in Seoul since April 1884
- 201.7 thousand firms & affiliates enrolled
- recognized as a public legal entity by law in 1953



Chairman Taewon CHEY (2021~Current)
 (known as CEO of SK Group)

#### **Global & Local Network**



- KCCI role as ICC Korea, a national committee of ICC which connects to the world
- ICC networks can be utilized when KCCI center build up its network and branches abroad

130+ states connected 2,000+ sub-org. involved



 KCCI has its regional offices by each province that makes to easily create a connection between enterprises that are potential suppliers of offset credit and the KCCI center

> 73 regional offices

700+ field-specific member assn.

**KGID** 2025

## Voices from Stakeholders around KCCI

## **Role & Responsibility**

#### Framework

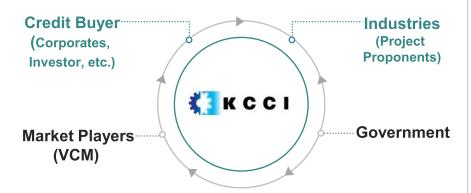
"A surge in demand of corporates for carbon reduction certification is expected, but the regulated market alone is limited"

#### "As the first Korean VCM certification entity,

KCCI center (for Carbon Reduction Certification) aims to hold competency and experiences in developing methodologies, especially for tech-based reduction"

#### Goals

"To certify carbon reduction activities with reliability and expertise"



## **Stakeholder Analysis**



Illuminates them to promote carbon reduction or removal voluntarily



Supports their activities in carbon reduction and guide a strategy to Net Zero



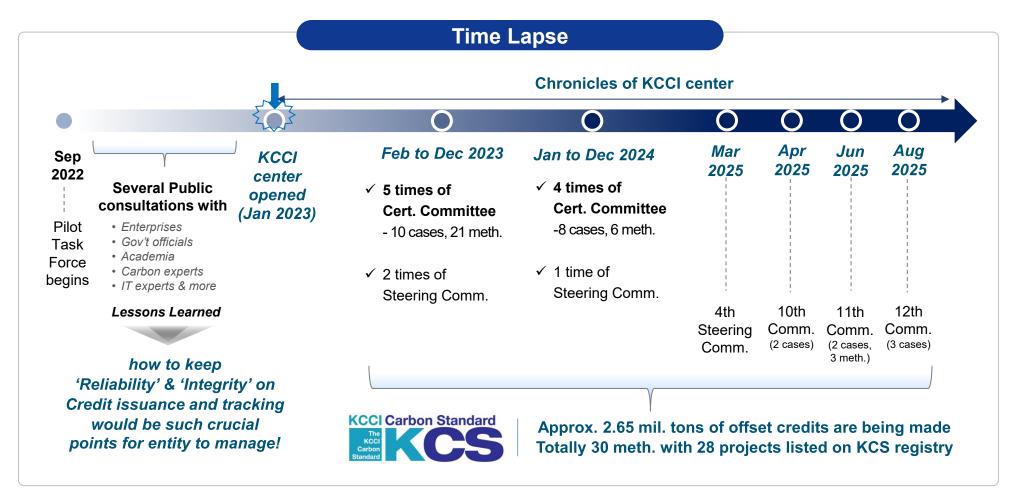
Responsible to issue reliable credits for Net Zero



Creates and boost market & biz model to help the carbon reduction by discovering eco-friendly technology



# KCCI center for Carbon Reduction Certification at a glance





# KCCI Carbon Standard (KCS) as Voluntary Carbon Crediting Program

## **Basic Concept of Program**

Offset Credits in VCM, "Necessary solution to Net Zero"

## Reduction Activities

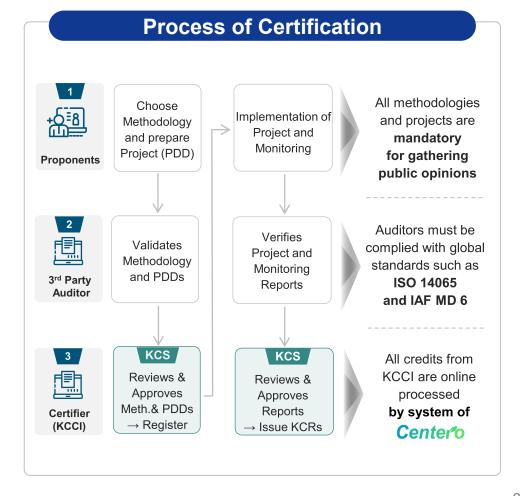
Offset Credits (KCRs\*)







- All reduction and removal activities, according to the accredited methodologies that meet basic principles are eligible
- It can be utilized as a mean to achieve net zero, along with on-site physical efforts in reducing carbon emissions
- (\*) KCCI Certified Reductions





## KCS Registry as Digitalized VCM Platform

## **Key Features of KCS Registry**

## **Center**o

"means Center of Net Zero"
supports registry services
that enable monitoring, reporting,
and verification (M-R-V) of projects
and credit issuance and various credit
transactions for promoting Net Zero.





[ KCS Guidelines ]



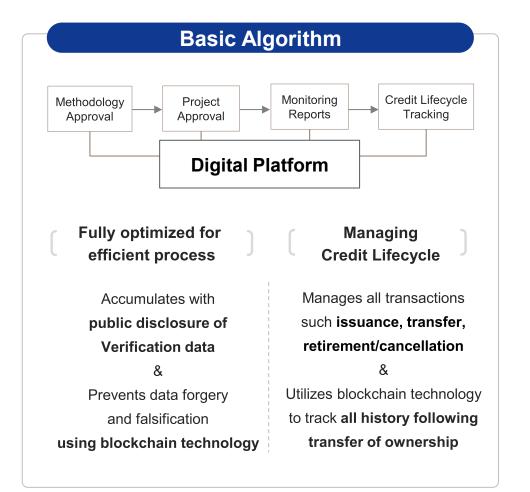
[ Credit Updates ]



[ Digital Tracking ]



[ Resources ]





## **Scope of KCS Certification**

## Eligibility criteria for offset activities

KCCI center holds competency and experiences in developing all kinds of methodologies



**Tech-based** 

#### Carbon Reduction

- Cant

Reduce primary source of CO<sub>2</sub> from energy & industrial processes Capture emitted CO<sub>2</sub> and store under ground/water, etc.

**Carbon Removal** 





#### **Nature-based**

ARR\*

REDD+\*\*

Encourage planting, seeding and natural renewal Prevent forest degradation, support eco-friendly farming

- (\*) Afforestation, Reforestation and Revegetation
- (\*\*) Reducing Emissions from Deforestation and Forest Degradation

## **Project Types & Sectors**

KCCI plans to develop 30+ methodologies soon (currently owns 28 listed on the registry)

Item	Туре
Reducing CO <sub>2</sub> in production through plastic chemical recycling	Plastic
Manufacturing chemicals from biomaterials	Biofuel
Pyrolysis of waste tires to produce refined oil and carbon black	Pyrolysis
Reducing fossil fuel use of battery-powered electric vehicles	Battery
0	
Afforestation and reforestation methodology in degraded mangrove habitats in Vietnam	ARR
Forest management by extending age of final cutting in Forestry and Mountain Villages	REDD+



# [Ref.] KCS Methodologies

Methodology for improved forest management through extension of rotation age Energy efficiency measures in thermal applications of non-renewable biomass

Methodology of Electricity Consumption Reduction by Improving Low Power eSSD Performance

Methodology on reduction of fossil fuels by manufacturing warm mix asphalt concrete Methodology for improving vehicle fuel use efficiency through low-viscosity engine oil

Methodology for fossil fuel reduction according to batteries for electric or hybrid vehicles

Afforestation and reforestation methodology in degraded mangrove habits

Methodology for reduction generated during the transportation of salt water Methodology of chemical products from raw materials applying depolymerization

Methodology of building cooling and heating energy saving through smart window film

Methodology for replacing single-use containers with reusable containers

Methodology for vehicle fuel use efficiency through mineral-based lube base oil Methodology for carbon storage and incineration disposal by using biomaterials Methodology of electricity loss reduction due to Si Wafer-based semiconductor devices Methodology for using pyrolysis oil and carbon black produced using pyrolysis technology

Methodology for the disposable products inhibition project Methodology for Reduction through Eco-friendly De-icers with the Application of Starfish Methodology for Non-driving Refrigeration and Refrigeration Devices for Cold Chain Vehicles Methodology for Reducing Greenhouse Gas by the Carbon Sequestration of Biochar Methodology for reducing electricity consumption by improving low-power DRAM products

Methodology for reducing power usage in home appliances through power saving technologies Power consumption reduction by Arm Appliance server products

Capture and utilization of carbon dioxide in the atmosphere through DACCU technology

Methodology for Products Originating from Hydrogen, Fertilizer, and Metal Compounds Methodology for Refining Waste Organic Solvents to Replace New Products

Methodology for producing and using carbon-reduced concrete

Methodology to reduce the use of electricity and/or fossil fuels using heat pump products

Greenhouse gas removal methodology using enhanced rock weathering (ERW) technology

Methodology for Material Recovery and Recycling of Industrial solid waste Methodology for Greenhouse Gas Reduction Using Mechanical Foaming based Warm Mix Asphalt

\* Legend :

Energy

Forestry

CCU/S

Transportation

Waste Recycling

ETC.



## Featured Cases from tech-focused start-up (1/2)

#### **Case of LD Carbon**

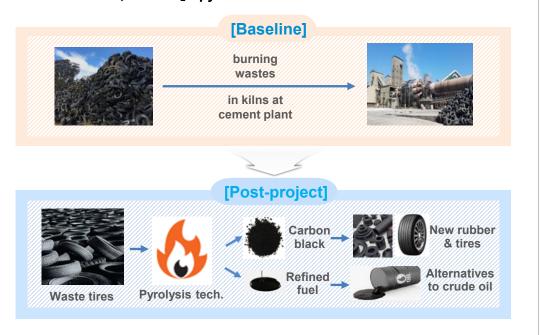


Type : Reduction

· Sector: Waste Management and Disposal

• Expected Volume : 22,200 tCO<sub>2</sub>eq/y

This methodology reduces greenhouse gas emissions by producing pyrolysis oil that can replace fossil fuels and naphtha cracking facilities and carbon black, the main ingredient of tires, by recycling waste tires (cement kiln or solid fuel products) from the perspective of resource circulation.

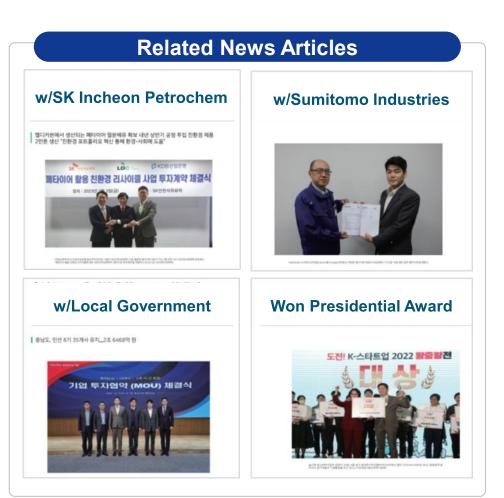




# **Achievements in Promoting Green Growth**

#### **Achievements**

- Signed a 10-year long-term pyrolysis oil supply contract with SK Incheon Petrochem
- Secured KRW 12 billion in interest support for Green Loan from the Korea Development Bank
- Won the Presidential Award at "King of King"
   Competition for K-Startups by Korean Gov't.
- Secured a new plant site with Local government's permissions to operate them
- Signed a business agreement with
   Japanese tire company including Sumitomo
   Rubber Industries (SRI)





# **Achievements in Promoting Investment**

Ranking of investment in the first half of 2024					
				※ Unit: 100 mil. KRW	
Rank	Category	Subcategoty	Company Name	Amount	
1	Environment · Energy	Battery	<b>G</b> GREENERY	400	
2	Environment · Energy	Autoparts	LDC Life, re-Defined	400	
3	Fashion · Beauty	Cosmetics	мерітнекару	260	
4	Environment · Energy	Battery	STAND/RD ENERGY	250	
5	Aerospace	Machinery	NARA SPACE	200	
6	Bio · Medical	Instruments	MedInTech	200	
7	Environment · Energy	Battery	<b>SOLIVIS</b>	200	
8	Environment · Energy	Battery	SETS Sorrey Payaber to Joan	200	
9	Fashion · Beauty	Outsourcing	●¹▶₁■ EASYTEM	175	
10	Bio · Medical	Dental	TUS [취 <b>티에네스</b>	157.5	



## Featured Cases from tech-focused start-up (2/2)

### Case of Star's Tech



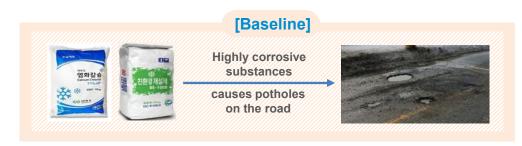
Type : Reduction

• Sector: Construction Industry

Expected Volume: 27,175 tCO<sub>2</sub>eq/y

A strategic approach for the substitution of conventional de-icers with eco-friendly alternatives utilizing starfish extract.

The objective is to suppress the emission of greenhouse gases throughout the entire lifecycle of overall de-icers, including their production, application, and the treatment of starfish used as raw materials.







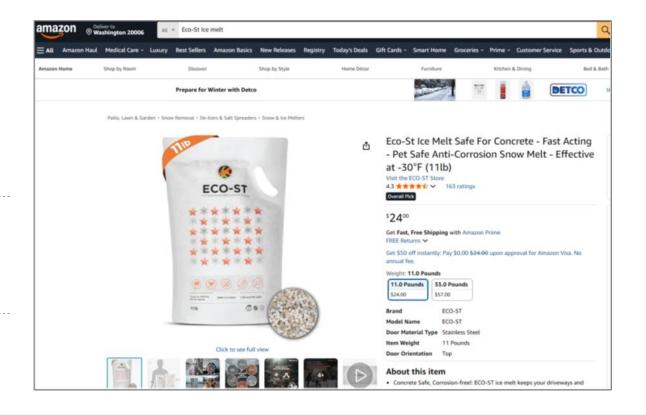
# **Achievements in Promoting Exportation**

## **Tech-based Products at Global Market through Amazon**

Eco-friendly de-icer named ECO-ST, manufactured by Star's tech, has acquired the 'Excellent Procurement Product' Label from Ministry of Economy and Finance in Korea

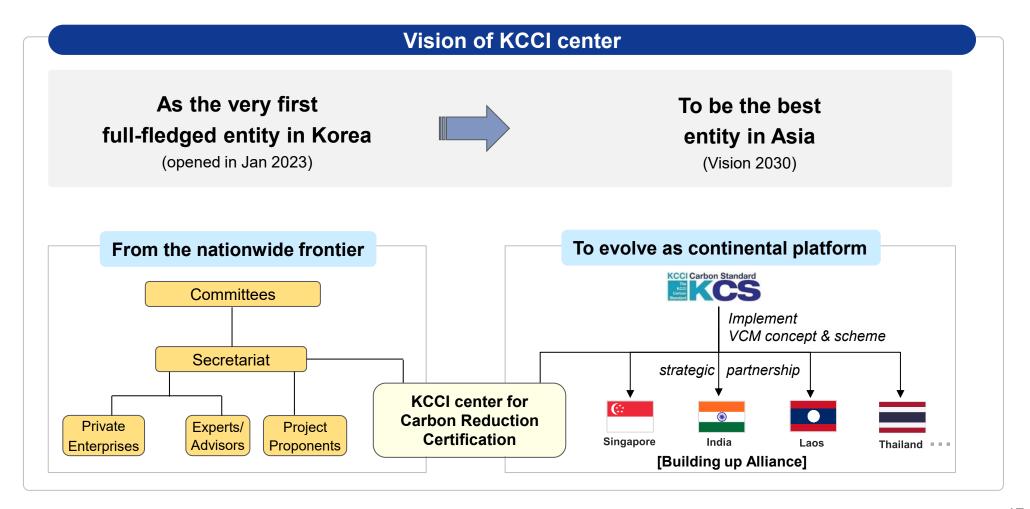
ECO-ST won the 'Technical Innovation' Awards in APWA Alberta Chapter in Canada

ECO-ST is now available on Amazon





## KCCI's next steps beyond Korea





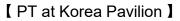
## **KCCI** center at UN COPs

**UN COP 28 in 2023** 



Attened COP28 in UAE's Dubai, KCCI announced the launch of the certification center through an official event at the Korean Pavilion and set up an official booth at blue zone to provide on-site responses.









[ Exhibit at Blue zone]

**UN COP 29 in 2024** 



At COP29 held in Baku, Azerbaijan, KCCI Center signed MOUs with relevant Asian organizations and announced its vision to accelerate Asian VCM and spread it to developing countries based on this agreement.



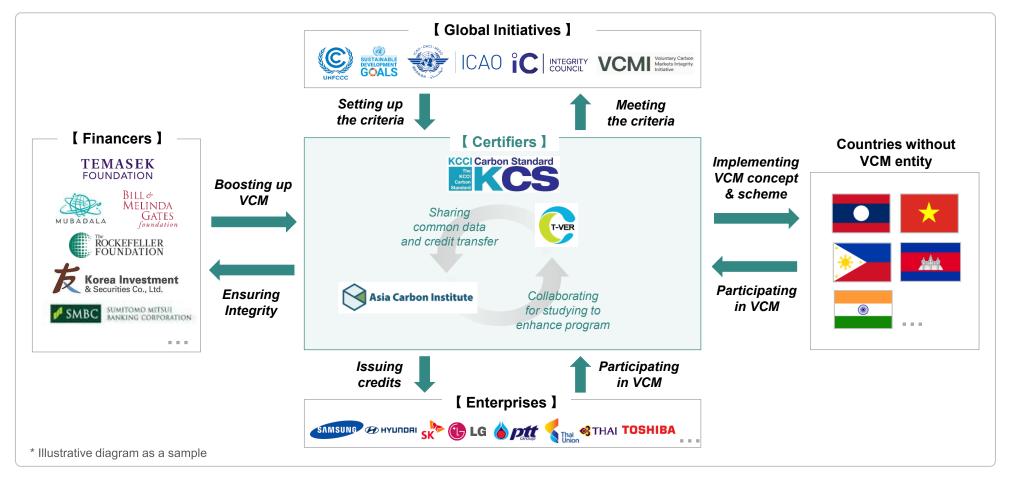




[ PT & Networking (w/ CMAI, WB's CAD Trust and more) ]



# Aspirations towards a greater VCM









# Thank you for your attention.

